© 2022 PT Sinergi Antar Benua

company profile







"We believe the most powerful force in growing a business is **collaboration**. Aided by the greatness of technology, limitless innovation, and boundless inspiration."



SAB exists to open up opportunities for everyone and gives help to level up your business



Founded

Since 2017, we have rolled up our sleeves. We have learnt hard and fast, trying new things. We know what works, and we know what doesn't. Today we are a specialist team of innovators, go-getters, strategists, analysts, and economists. We combine our deep industry experience with our knowledge of the changing environment and the drive to innovate. And we do this for one reason, to **unlock potential** for your brand.





Projects Proudly Launched



Years of Experience Combined

we believe

service is not only about what we get done, but how we do it. From conception, design, prototyping, execution, maintenance, and optimization. We leave two signatures: easy for you and going the extra mile to make you happy



to enable your business at the **best** possible rate. we assist your business at every turn: website, concept, optimization – you name it, we have the best of it.

our mission

solution for every brand take the journey in exploring for their business needs

SAB envisioned itself as the and company who want to the greatness of technology

our vision



Tri Lastiko Founder

Tri likes talking with clients. Tri is focused on what he wants by doing what he needs. Digital marketing is all about experiments. And that's something he communicates with them. Strategy and digital solutions are topics he deals with at SAB. The creation of positive synergies are essential because customer satisfaction is his top priority.



NEET THE PEOPLE BEHIND SAB



Amanda F Y

Managing Director

Amanda develops business strategies for SAB. Being customer-focused and quality-driven, she enjoys communicating and learning what our client really needs and ensuring precise deliverables through delegation, management, and creative problem solving. She analyzes problems within businesses and comes up with simple, holistic, and outstanding solutions.



Erico Mihardja

Commercial Manager

Erico grew up in 4 different countries, has traveled to more than 40 countries, and speaks Indonesian, Spanish, English, and Deutsch. With this background and experience, he has a good network, understands many unique cultures, and is highly adaptable in business dealings.

He believes all great marketers in the world are excellent in telling stories, with his multicultural background and excellent language skill have made Erico the best story teller addition for your company.



Abdul Cholik

Technical Lead

As a tech specialist and programmer, Abdul is responsible for turning your dream project into reality. His main task is to provide you with the best combination of commercial, technical, and aesthetic aspects. He determines your wishes and adapts the project to your needs to achieve our common goals.

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Our Solutions

"We are the artisan who create perfection with intelligence, creativity, heart, and integrity. With a year's worth of experience and excellent infrastructure, SAB is your reliable partner."







We make beautiful websites for you. Start with the custom design, and we develop it in WordPress or Webflow. Whatever your business needs, and whatever you want, we bring your imagination to life.





Whatever you sell, we make your store goes online. We build your eCommerce with Shopify or WooCommerce. Built to hit the ground running and make money for you.



Based on your business category, we tap your target audience and convert them to become your leads. Using specific profiling and magic algorithms, we ensure to deliver quality leads. Comfortably, your sales team can close them. With the right ads execution, you also make your business stand out among competitors.

Website Design & Development

E-Commerce

Lead Generation and Paid Advertising

Core Services Website

Your website is your online business card. Let's make it one to remember and convert into profit with our web

-website development -web application -user experience (UX) -user interface (UI) -wireframing & prototypes -custom CMS -server & hosting

—and everything else you can think of.





Our website and its highly mobile optimized platform

We work closely with you from conceptualization until the realization of your dream project It's best on user experience, reliability, and aesthetic. Our expertise in website and mobile solution is unmatched.

With SAB's intuitive technology and powerful built-in features, you'll have the creative freedom to design a website you're proud of.



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Core Services E-Commerce building

We Build Online Stores-And Turns Them into Selling Machines

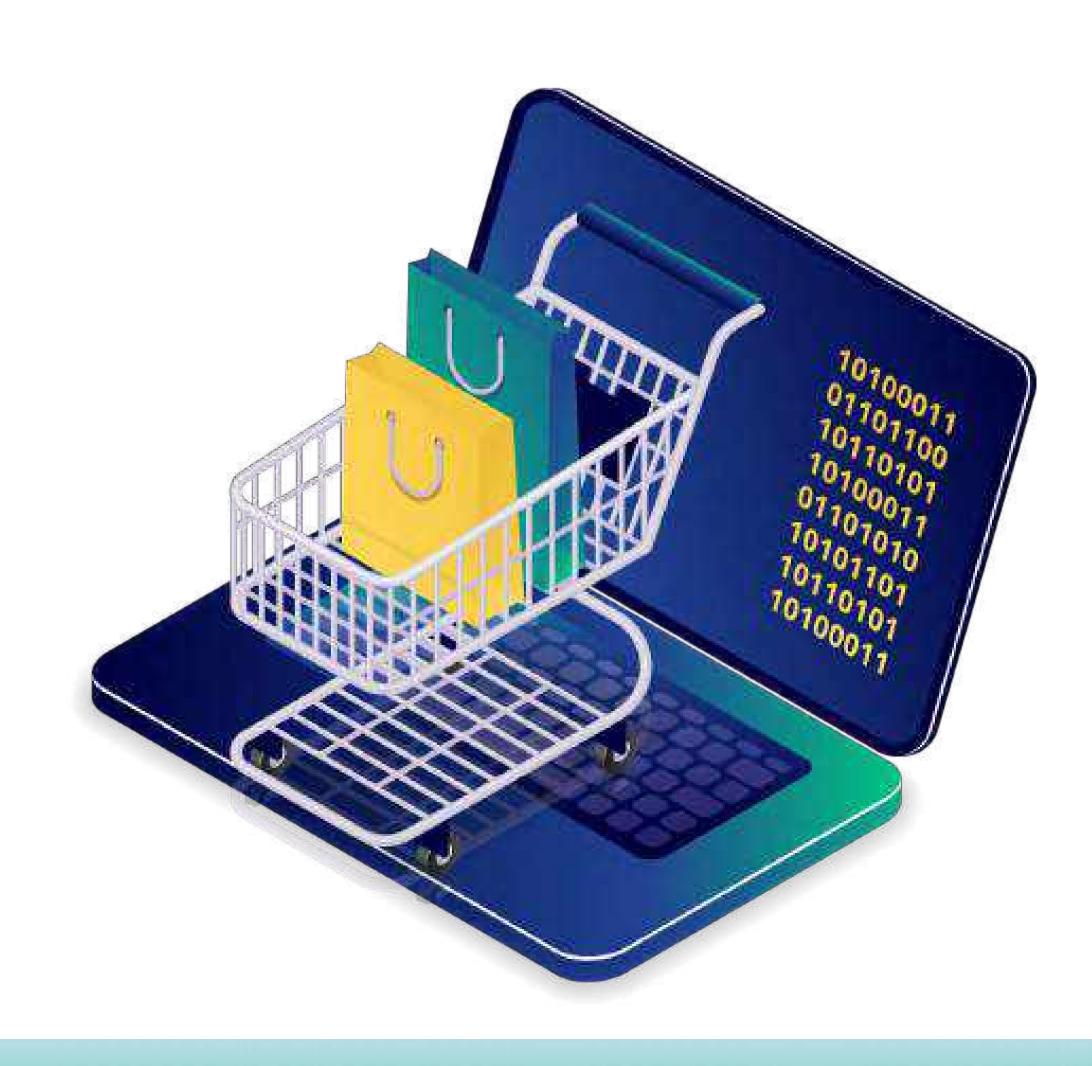
-Start-to-finish eCommerce shop development -Third-party API configuration -Custom-designed to reinforce your brand -Optimized for speed, search and conversions -Dedicated Account Manager -Custom plugin development

—and everything else you can think of.



We don't just build websites, we build sites that get "checkedout".

A successful E-Commerce store is one that attracts, converts and retains customers. Sales are the most important metric for your E-Commerce website. You're selling products to businesses and/or consumers. Without sales, you don't have a business. Are you ready to start your E-Commerce?





—and everything else you can think of.

- -Enterprise PPC Management Services -Competitor Geofencing Services
- -PPC Management Services
- -Page speed & Core Web Vitals Optimization
- -SEO Audits
- -Google Local Services Ads Management
- -Local SEO Services
- -Enterprise SEO Services
- -SEO Services

Drive Instant Traffic your Way to Rake in the \$s

Core Services Lead Generation & Paid Advertising

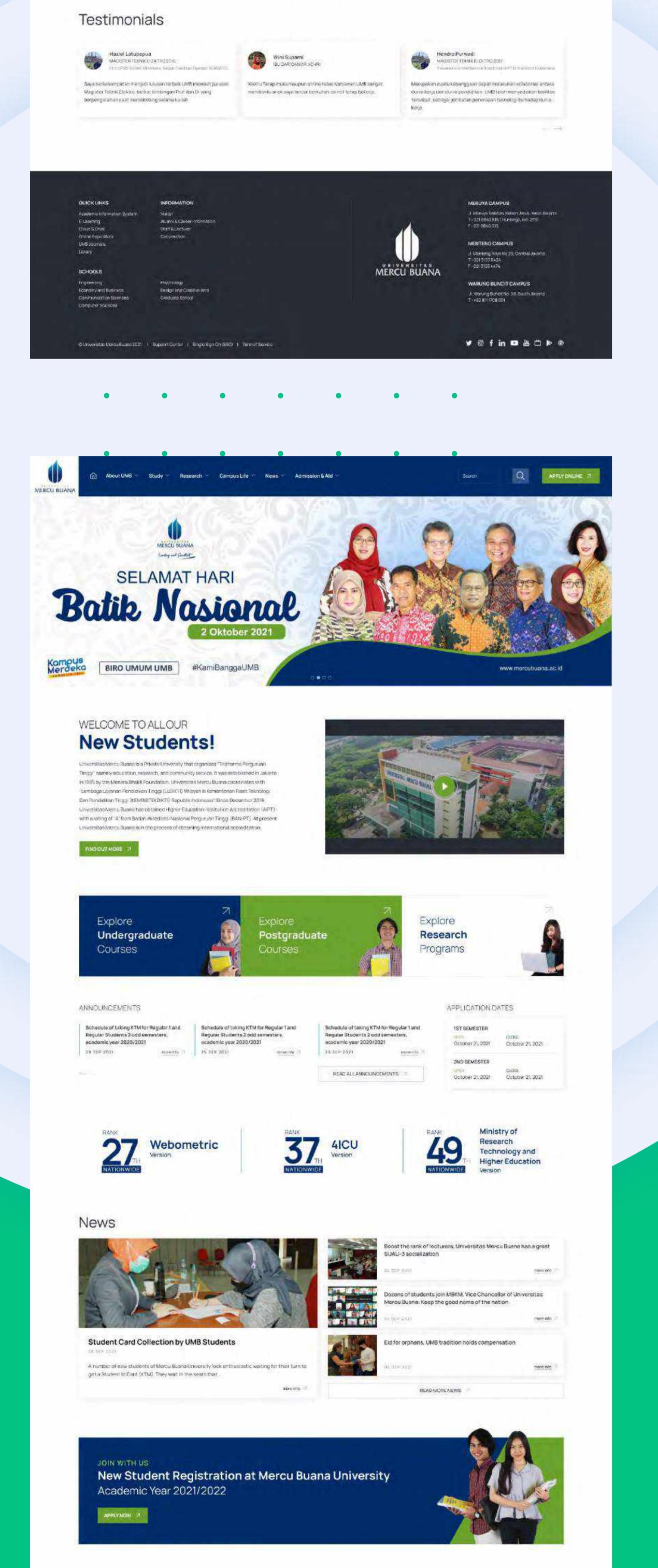
Deliver Content to the Right **Buyers** at the **Right Time**

Lead generation powers your business-to-business (B2B) company, which is why partnering with an experienced, top lead generation agency is critical. At SAB, we provide a turnkey lead generation solution, helping you attract, nurture, and convert leads through digital marketing strategies like search engine optimization (SEO), email marketing, and accountbased marketing (ABM)



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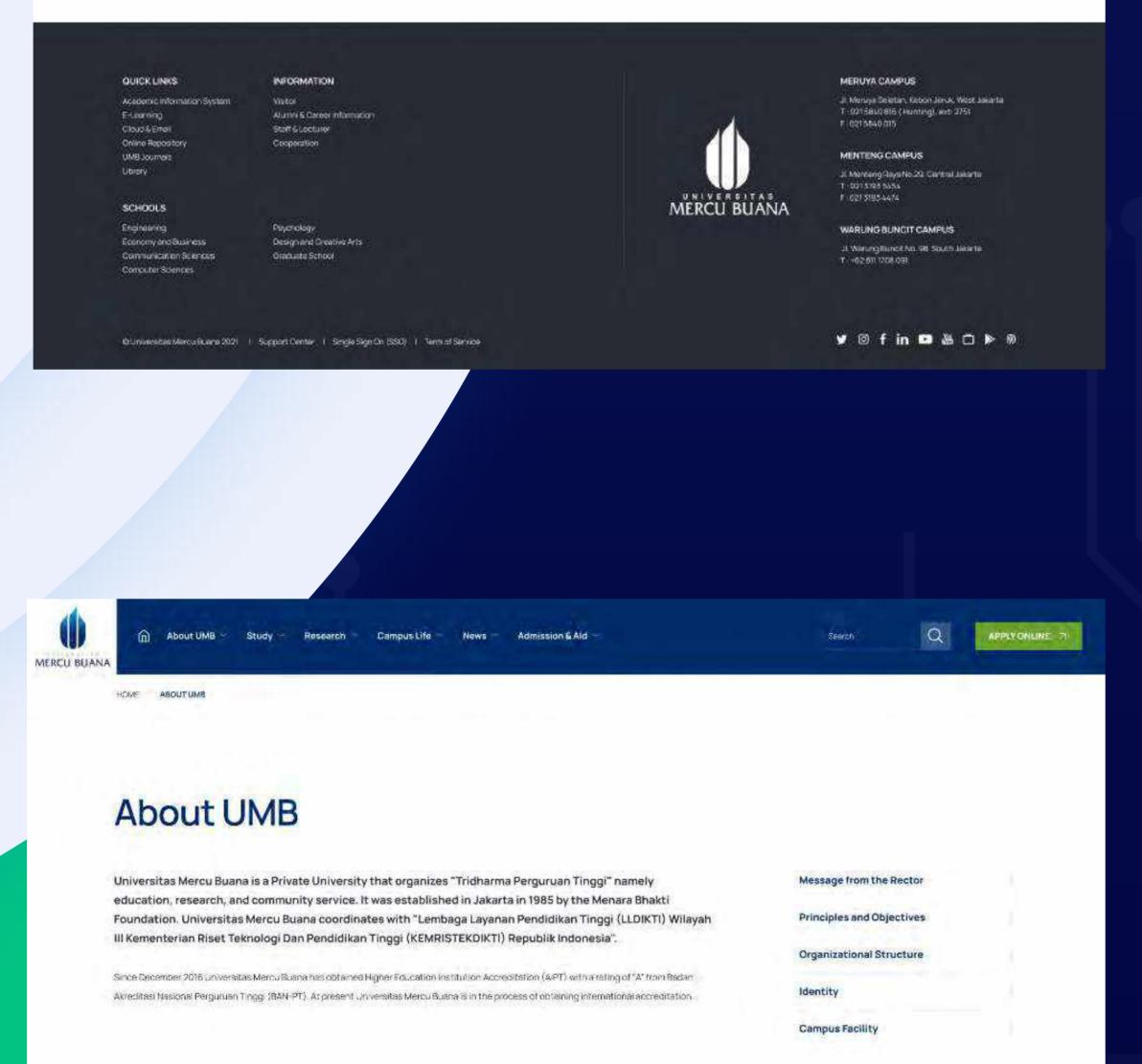


UMBLife

HOME UMBL







watch our profile video

Lorem ipsum, sociis valputate velit non ultricies at interdum aliquam tincidunt mattis ic

viverra volutbat libero, lectus elementum sed amet, dapibus lectus lectus iusto



lessage from the Rector

The Higher Education has responsibility according to the Law No 12 Year 2012 concerning Higher Education, where universities have an obligation to participate in the progress of Indonesian civilization. It signifies that Universitas Mercu Buana must continue to encourage its cuality, develop scientific skills, as well as enhance research and innovation products, all of which become the higher education performance measurement.

Prof. Dr Ngadino Surip, MS.
RECTOR OF UN VERSITAS MERCU BUANA 2018-2022



Universitas Mercu Buana

Universitas Mercu Buana is a top 5 Private University in Jakarta & top 10 in Indonesia that organizes "Tridharma Perguruan Tinggi" namely education, research, and community service. Since December 2016 Universitas Mercu Buana has obtained Higher Education Institution Accreditation (AIPT) with a rating of "A" from Badan Akreditasi Nasional Perguruan Tinggi (BAN-PT). We proudly help them in redefining their marketing approach. From redesigning the online presence to supporting them in acquiring new students.

Second Guidelines and Marketing Blueprint

Student's acquisition strategy and execution

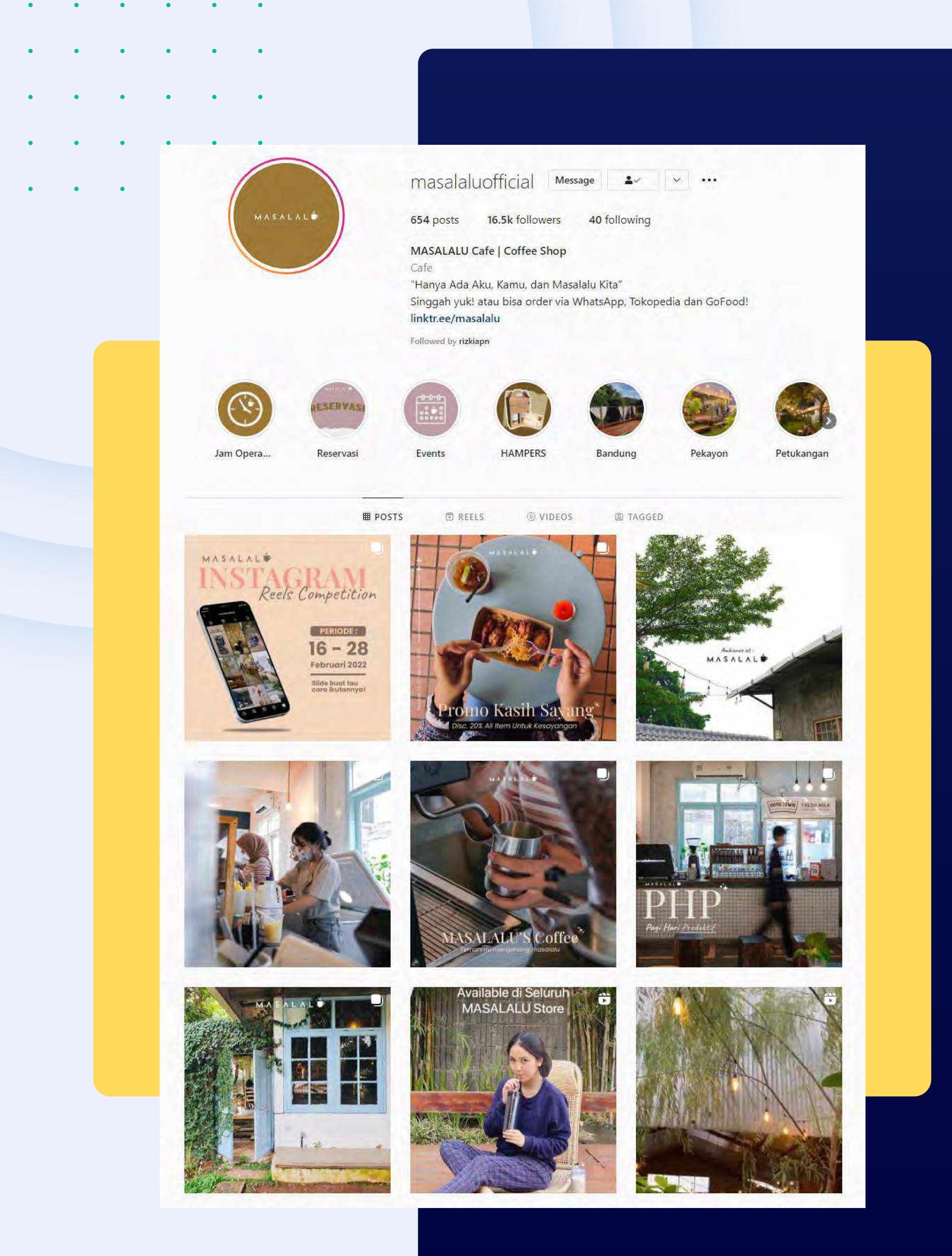
Revamp the website and online presence

SPENT 10 billion On Optimization

GENERATED 1 trilion In Revenue

"It's great to have a partner like SAB which can accommodate our needs and suit our strategy in a dynamic market. SAB sinks significantly our marketing cost and thereby boosts our annual revenue. We are eager to continue our partnership with SAB!"

REDUCED 30% On Marketing Expenses





•



"Professional and great service! SAB is my cheat sheet to stand out in a saturated coffee shop business. Pandemic has a little hit on us, but SAB supported our brand to stay firm on our position. Highly recommended!"

\$\$ MASALMU

MASALALU is a coffee shop brand which has 6 stores in Jakarta, Bekasi and Bandung. To boost their branding and marketing, we help them create a marketing blueprint. We also hand hold them in executing it. Making them not only survive the pandemic but also striving in it.

Commercial plan and execution

Branding package

Going online

CREATED 150 contents

On Social Media

OPENED 3 stores

During Pandemic



In Reaching More Audience

MASALAL 🕏

Chicken Mushroom

Hakanan Rp 40.000

Bagian dari MASALALU Beranda Tentang Aku Kontak Aku Ternul Alva (II Sini

Shop

Ayam Mantan Nakanan Rp 28.000

MASALAL

Bukan Dia, Tapi Masalalu Cafe yang Bisa Bikin Kamu Nyaman dan Enggan Pergi

Tempat spesial untukmu menikmati secangkir kopi dan snack bersama kerabat. Atau ingin menyendiri dan mengenang rindu yang dulu ? Boleh. Masalalu selalu setia menemanimu di Duren Sawit, Tebet, Petukangan, Pekayon dan juga di Setiabudi Bandung. im Diskon Sekarang



Gimana bisa rindu, kalau tempat dan suasananya gak syahdu

Mencari tempat ngopi dan bersantal sama seperti mencari jodoh. Kamu harus cari yang tempatnya enak, lokasinya banyak dan mudah diakses, pliihan menunya beragam, dan harganya bersahabat. Kalo udah nemu jodohmu, dijamin enggan untuk pergi.



Aku yakin banget, jodohmu pasti ada di MASALALU

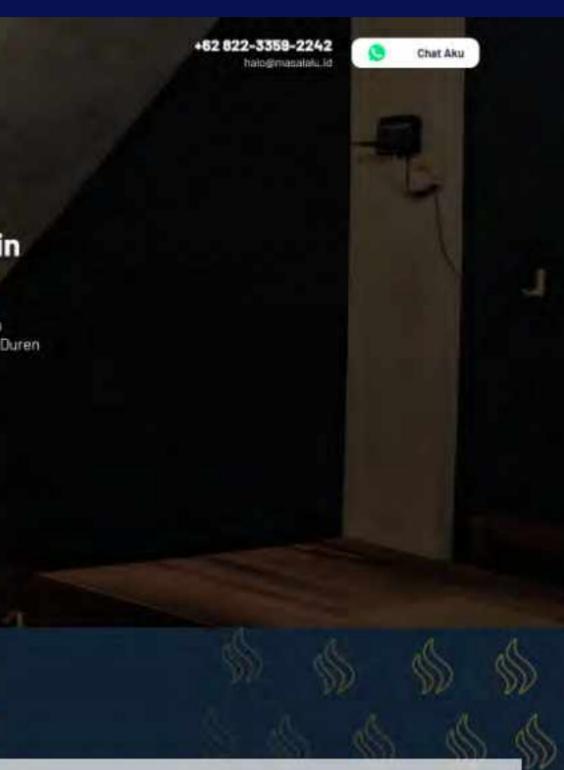
Cozy & instagrammable coffee shop yang cocok buat kamu menikmati secangkir kopi, nongkrong santai bareng sobat, laptopan ngerjain tugas, atau hanya sekedar melepas rindu. Yap, Masalalu memang selalu bikin nyaman dan enggan berlalu. Aku dan Masalalu hadir di berbagal daerah di Jakarta, Bekasi dan Bandung supaya kita mudah untuk bertemu







	Ayam Rapuh Makanan Rp 22.000	
Jejaki MASALALU Kita	Stay Updated Saran dan kritik serta berlangganan kabari dariku, masukikan tentang kamu di bawah ini yal	
- SNUMPERT		
Facebook	Charles 1	
lestagram	Nama	
Twitter	Dual *	
YouTube		
Tiktok	Email	
	falepon	
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	Im not a robot	
	CIRIES.	
		Hubungi Aku

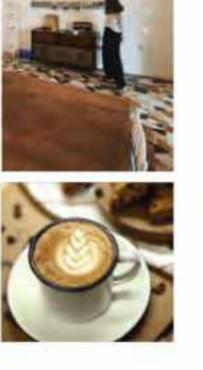


Masa lalu terasa pilu? Mungkin karena ini ...

- Kamu kesusahan carl tempat nongkrong yang nyaman Kamu butuh tempat kerja yang tenang tapi tetap asylk
- Pengen update IG di tempat ngopi, tapi tempatnya jelek
- Ada sih tempat yang enak, tapi pilihan menunya sedikit
- Atau masalah paling klasik : harga makanannya mahal













66





Kamu takut gak kebagian tempat di Masalalu? Segera kabari aku ya kalau mau datang, aku siapkan tempat terbaik buat kamu.

MASALAL Contact Us



2021 O MASALALU | Supported by SAB

BERANDA TENTANG AKU KONTAK AKU KABAR DARIKU

Menampilkan semua 15 hasil



Bruule Spaghetti Personal + 2 Es Kopi MASALALU + 1 CEMILAN Cepuluh PPKM Rp 130.000



Es Kopi Vanilla Minuman Rp 24.000













Tempatnya cukup luas, ada yang Indoor, outdoor terus ada yg di lantai atasnya juga. Untuk hargamakanan minumannya bervariatif dan cukup bersaing dengn tempat kopi yg lain. Untuk segi rasa kopinya enak apalagi menu signaturenya "kopi masalalu". Yuk cobain -Teuka Hashalah, Local Builde

Ada DISKON 20% untuk kamu yang mau ketemu aku di Masalalu

Kamu bisa memanfaatkan kupon diskon ini saat memesan minuman & makanan di Masalalu cafe terdekat dari rumahmu. Aku setia nunggu kamu di 6 tempat : Duren Sawit, Tebet. Petukangan. Pekayon dan Juga di Setlabudi Bandung.

ABOUT US

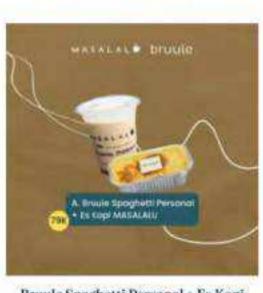
Cozy & instagrammable coffee shop yang block burt kamu menikmati secangkir kopl. rongkrong sentsi bareng sollar. Neptoper ingerjain tugus, atau, kenya sekeriar meteose rindu, Yap Malalata memaing sesara timin nyaman dan origgan bertata. Aku dan Masalalu hadir di berbagai daerah di Jakarta. Cimuhi dan Bandung supayakita Hudahumuk bertemu

SHOF ACCOUNT MASALAL Nikmati MASALALU Shop Kemu bise pesen den nikmett berbegel verlen favorit MASALALU kepenpun den dimenepun kemu berada ttl Fitter Unstkan menunut yang terbaru SALALS bruule ALALO DRUUG Bruule Spachetti Personal + Es Koni Reunle Snaghetti Personal + 2 Es Koni

> Brunle Spaghetti Personal + 2 Es Kopi MASALALU PPKM Rp 100,000



Minuman Rp 24.000



Bruule Spaghetti Personal + Es Kopi MASALALU PPKM Rp 79.000



Minuman Rp 26.000



website

www.masalalu.id

BERANDA TENTANG AKU KONTAK AKU KABAR DARIKU



BANDUNG JL Dipaku Indah XI No.14, Ledeng, bandung utara: Kota. Bandung, Jawa Barat 40143 El halo@masalalu.id P +62 977-7517-8252

Masalalu Setiabudi

A REAL PROPERTY AND A REAL



Masalalu Saharjo TEBET Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta Jawa Barat 40531 12850 E: helo@masalelu.Ja P.+62877-7511-8252



MASALAL 🕏

MASALAL 🗳

SHOP ACCOUNT 20 MASALAL **Kontak** Aku



Masalalu Rawa Domba

DUREN SAWIT JI, Rawa Domba No.474, RT.2/RW, 16, Duren Sawit, Keo. JI, Pulo Ribung No. 112 RT.001/RW.014, Jaka Setla Keo. Duren Sewit, Kota Jakarta Timur, Daerah Khusus Ibukota Bekasi Selatan Bekasi Jawa Barat 17146 Jakarta 13440, Indonesia E halo@masalau.id P:+82.877-7511-8252

P/+82.877-7511-8252

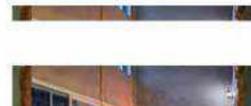


Masalalu Cibeber CIMAHI JL Dr. Saharjo No. 1674, RT, MRW I, Tebet Sar, Ker, Tebet, JI, Ibu Ganirah, Obeber, Ker, Cimahi Sel, Kota Cimahi, Ethalo@masalau.id P1+62 877-7511-8252



BEKASI E hala@macalalu.id Pi +62 877-7611-8252

Masalalu Pekayon





Masalalu Petukangan JAKARTA SELATAN Gebrang Alfamids, JI, M., Saldi Rays No. 45, RT, I/RW, S, South Patukangan, Pasanggraban, South Jakarta City, Jakarta 12270 Et halogemasaralu, Id P:+62.877-7511-8252

MASALALU C	afe
Sejak Maret 2018 MASALALU hadir seba	gal tempat

nyaman dan hangat untuk tersantai dengan orang terkasih lengkap dengan hadirnya segelas kopi sebagai pelengkap barimu: Hami memastikan seteguk MASALALU dengan Avalitas terpaik dan otentik yang dinlah barista andal akan menjadi moodbooster mu yang tak tergantikan dangan apapun di hari ini, esok, dan seterusnya,

Tali hanya segelas KASALALU yang akan membuat hari-harimu berwenya tapi juga hidangan letat yang tentu saje diolah dengan behan berkualitas dan chef terbaik kami, Nikmati segelas kopi dan hidangan hangat yang mengantarkanmu pada kenangan manis di

MASELALU



Jejaki MASALALU

Kita Facebolde Vistogram Twitter TouTube Tikteli



fm not a robot

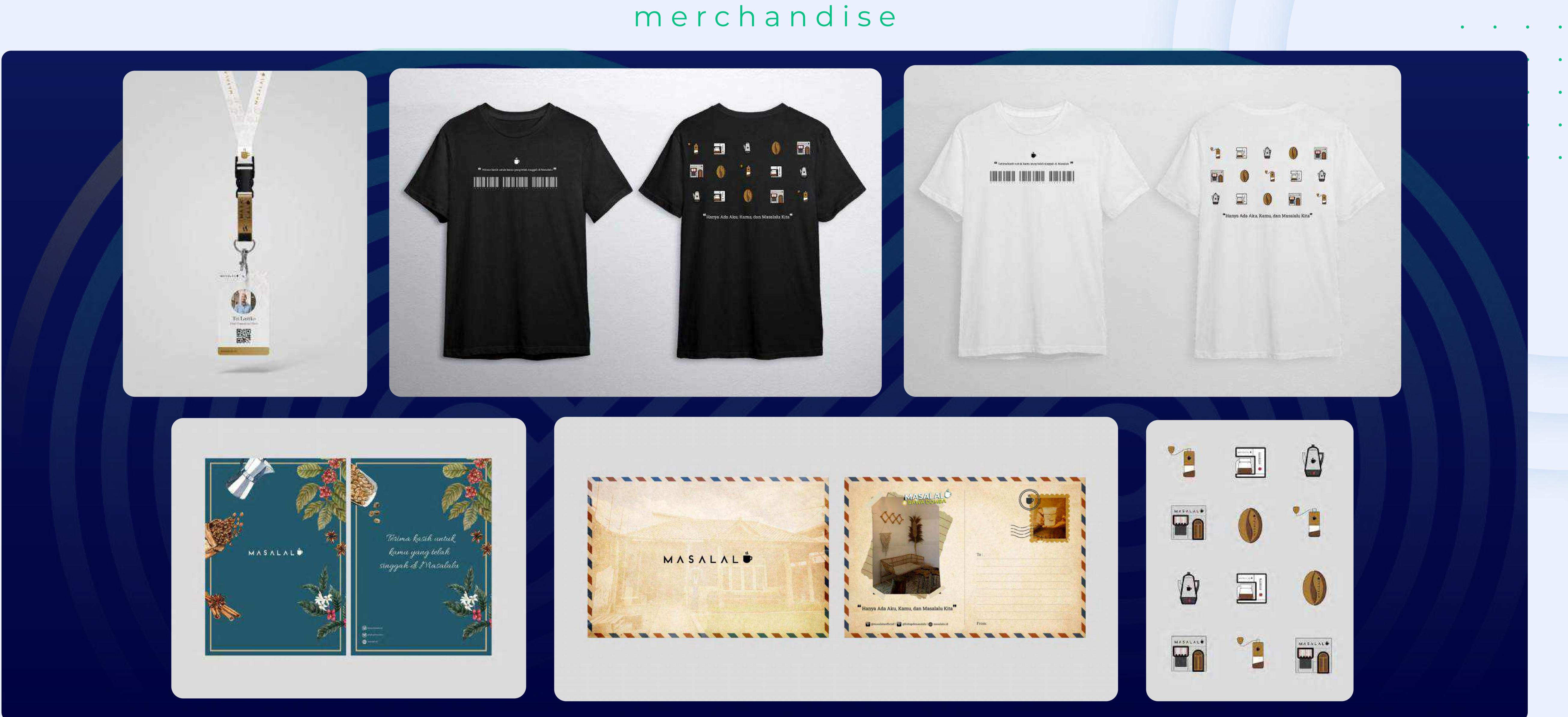
Kirim

INCAPTORS.

🕒 Hubungi Aku





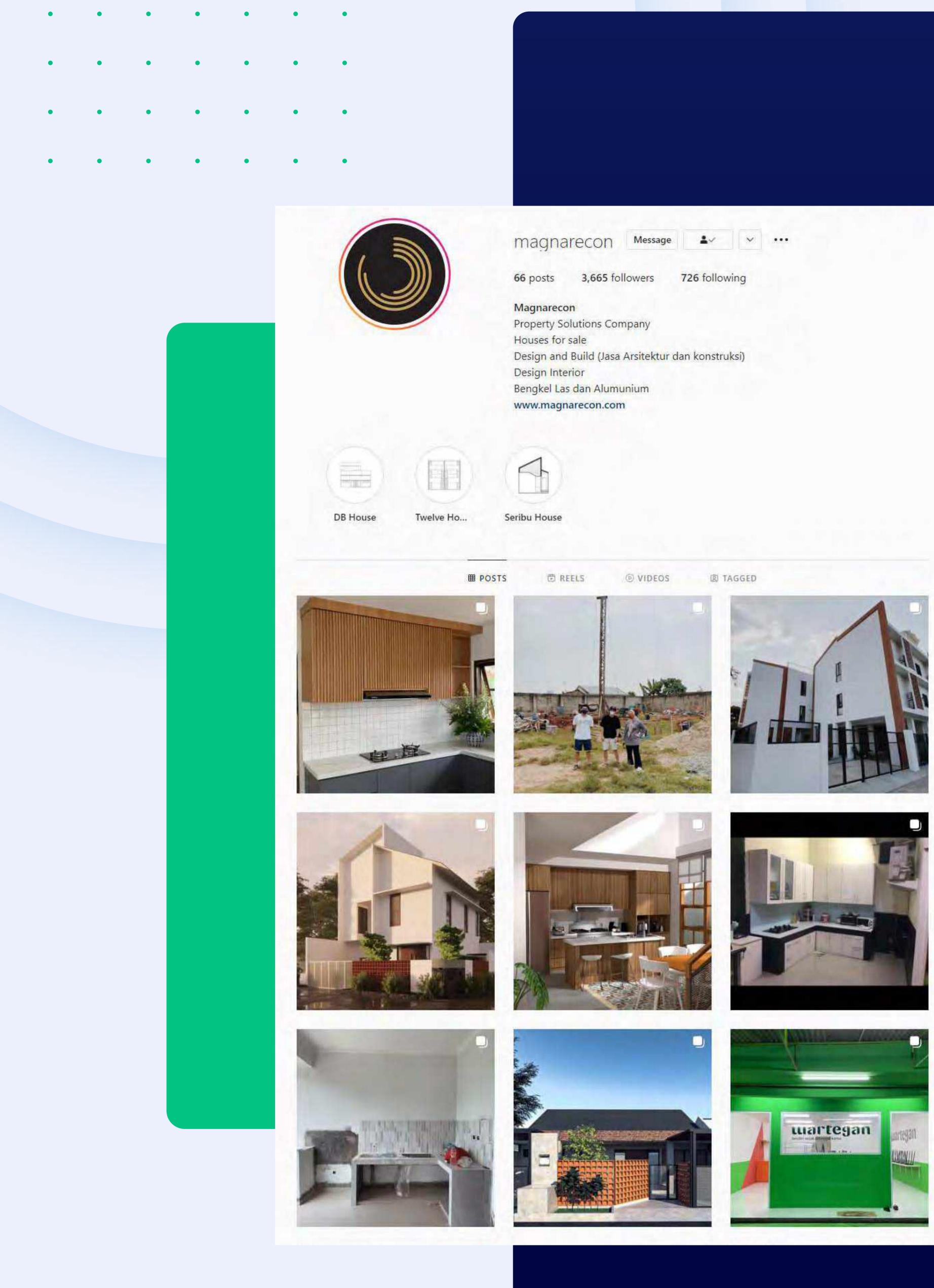




MASALAL Š merchandise

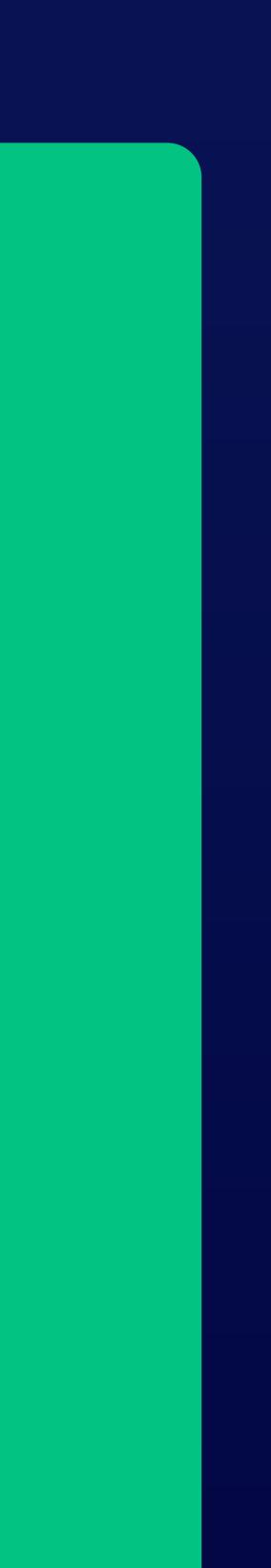
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- SET UP



From B2G, B2B and B2C, Magnarecon has used our service in actually getting more clients. Utilizing the greatness of the algorithm, we acquired the buyer 100% via Facebook Ads for their commercial houses.

Website Development

Instagram Content

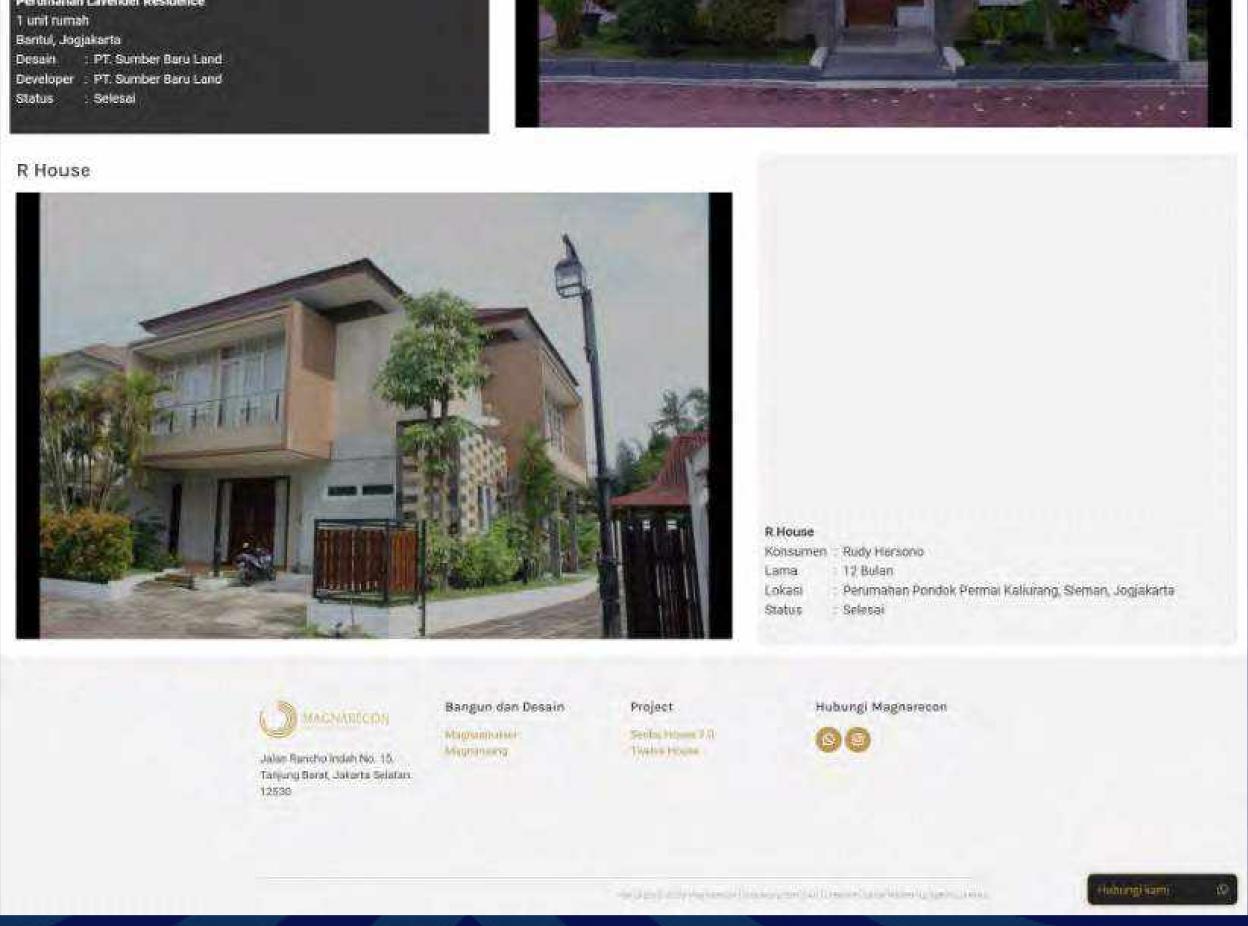
Paid Advertising

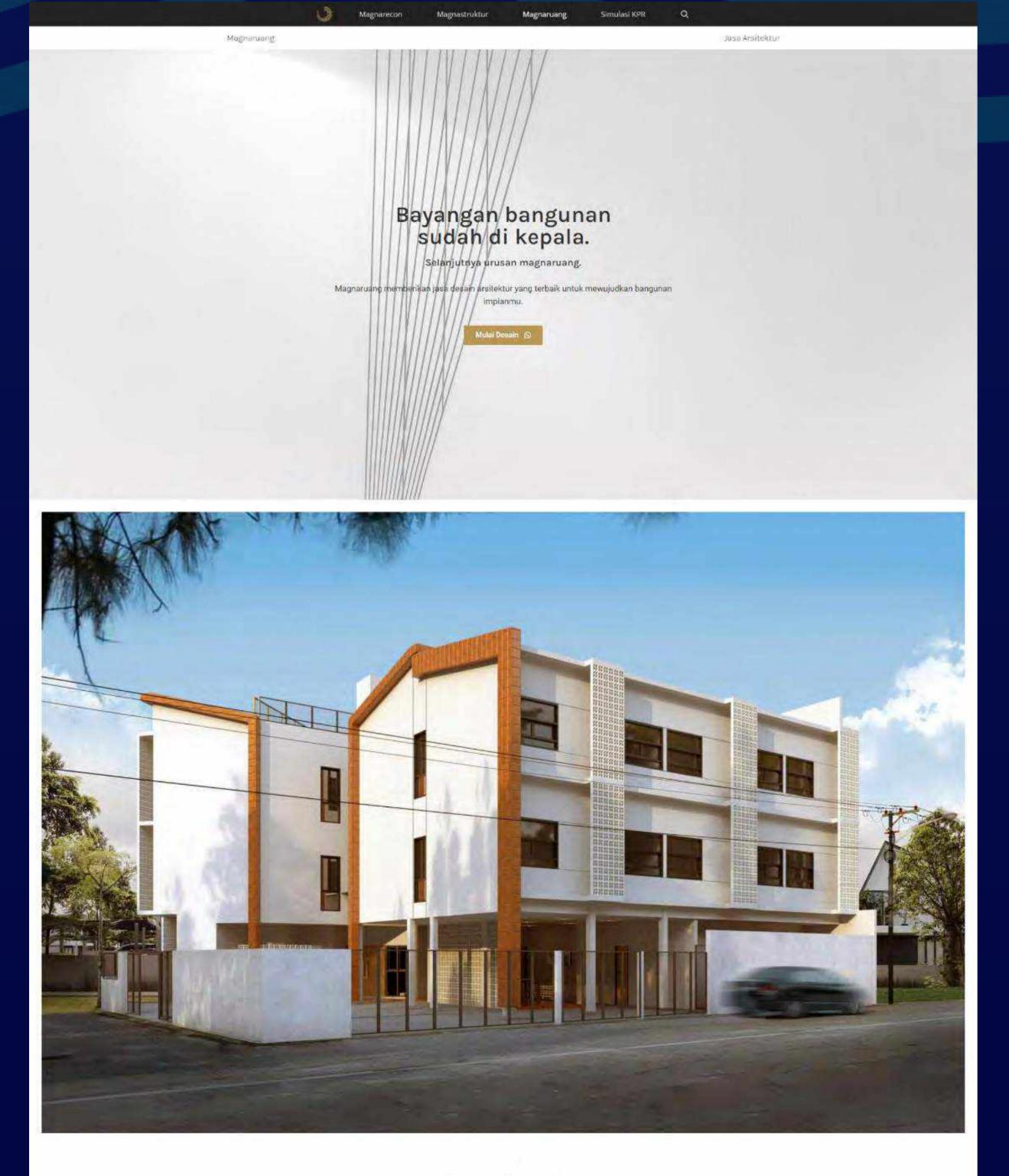
3 accounts For Online Presence



"The team at SAB really understands our business and have been a pleasure to work with. The process of creating a new brand through initial consultations, design, development, focus group discussions, testing and delivery was managed with professionalism and passion. Our website is crucial to our business and the end result by SAB is stunning. The process was responsive and engaging and a beautiful design was delivered in a timely manner with excellent communication and suggestions throughout. Best."







Rumah Kos Konsumen : Ary Lokasi ; Jatinangor, Jawa Barat Proses : Moodboard, Preliminary Design, Gambar Detail (DED) Status : Sedang dikerjakan







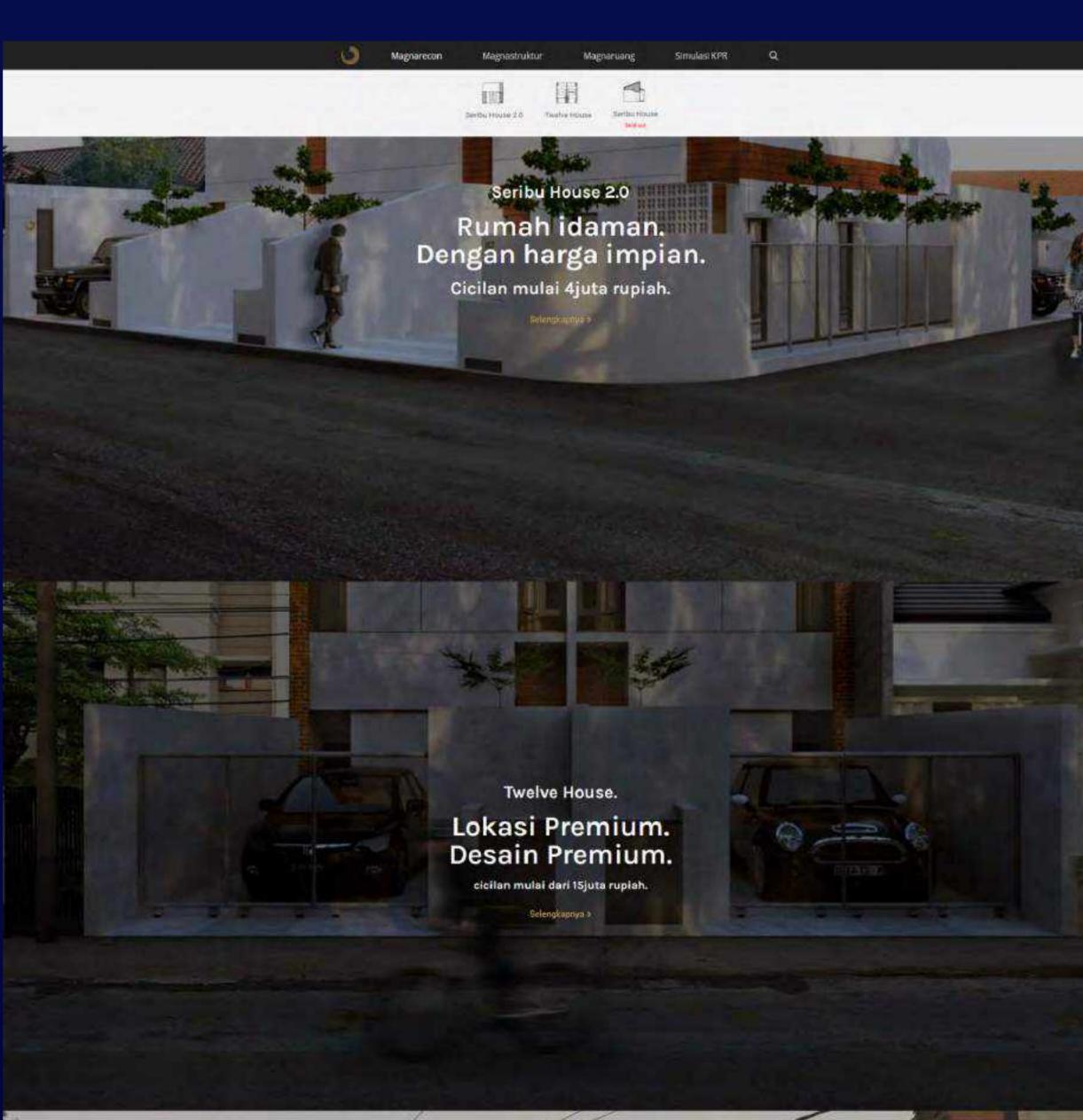


Seribu House 2.0 Lokasi : Bojong Sari, Kota Depok Stasiun terdekat Citayam Fasad : Keramik motif kayu Pondasi : Batu Kali Atap : Rangka Baja dan Spandek Plafon : Gypsum Lantai : Keramik Dinding : Bata ringan, Plester aci Pintu dan Jendela : Alumuniun dan Multipleks HPL

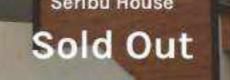
Sielengkapnya >

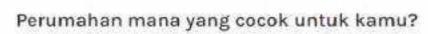


Bangun dan Desain Magnastriktur Magmanuang









Twelve House Lokasi : Rawa Belong, Jakarta Barat Stasiun terdokat : Palmerah Fasad : Bata ekspos dan acian (industrial) Pondasi : Batu Kali dan Tapak Atap : Rangka Baja dan Spandek Berpasir Plafon : Gypsum Lantai : Granit Tife Dinding : Bata ringan, Plester aci. Pintu dan Jendela : Alumunium, Solid kayu (Utama), dan Multipleks HPL. Snlengiaphya 7

Testimonial

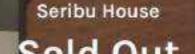
Gak nyesel sih ambil rumah di magnarecon, karena desainnya unik banget, beda sama yang lain. Trus miminnya asik, jadi komunikasi pada saat pengajuan komya gak susah. Anti Mainstream dan Gokil buat magnarecon!!

> Mr. Amir. Dwiter GH ND 7 Karyawan Swasta Kardordi Kalningan Jakarta

Partner magnarecon

Bank @ BTN @ BTN Suisiah

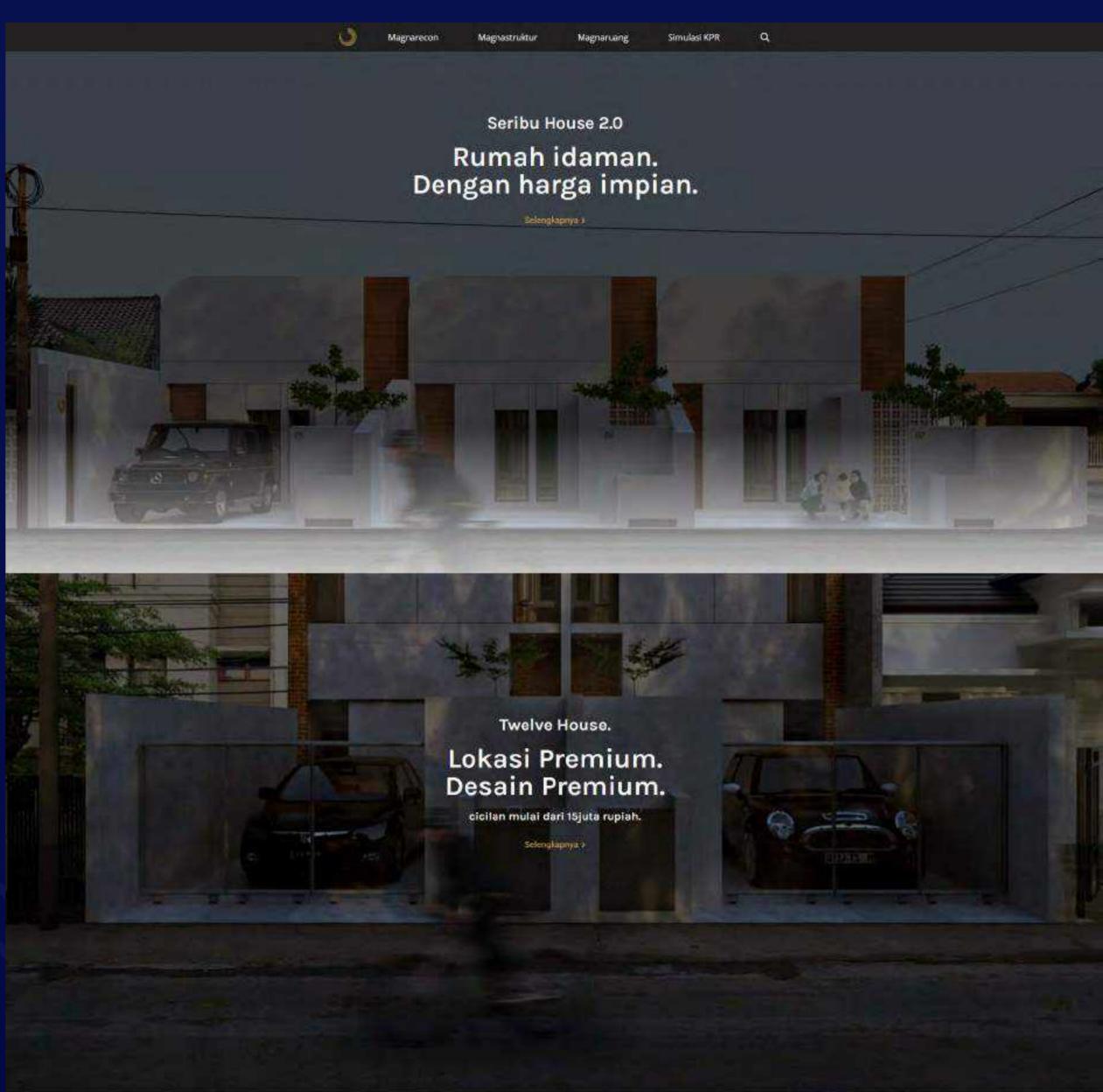


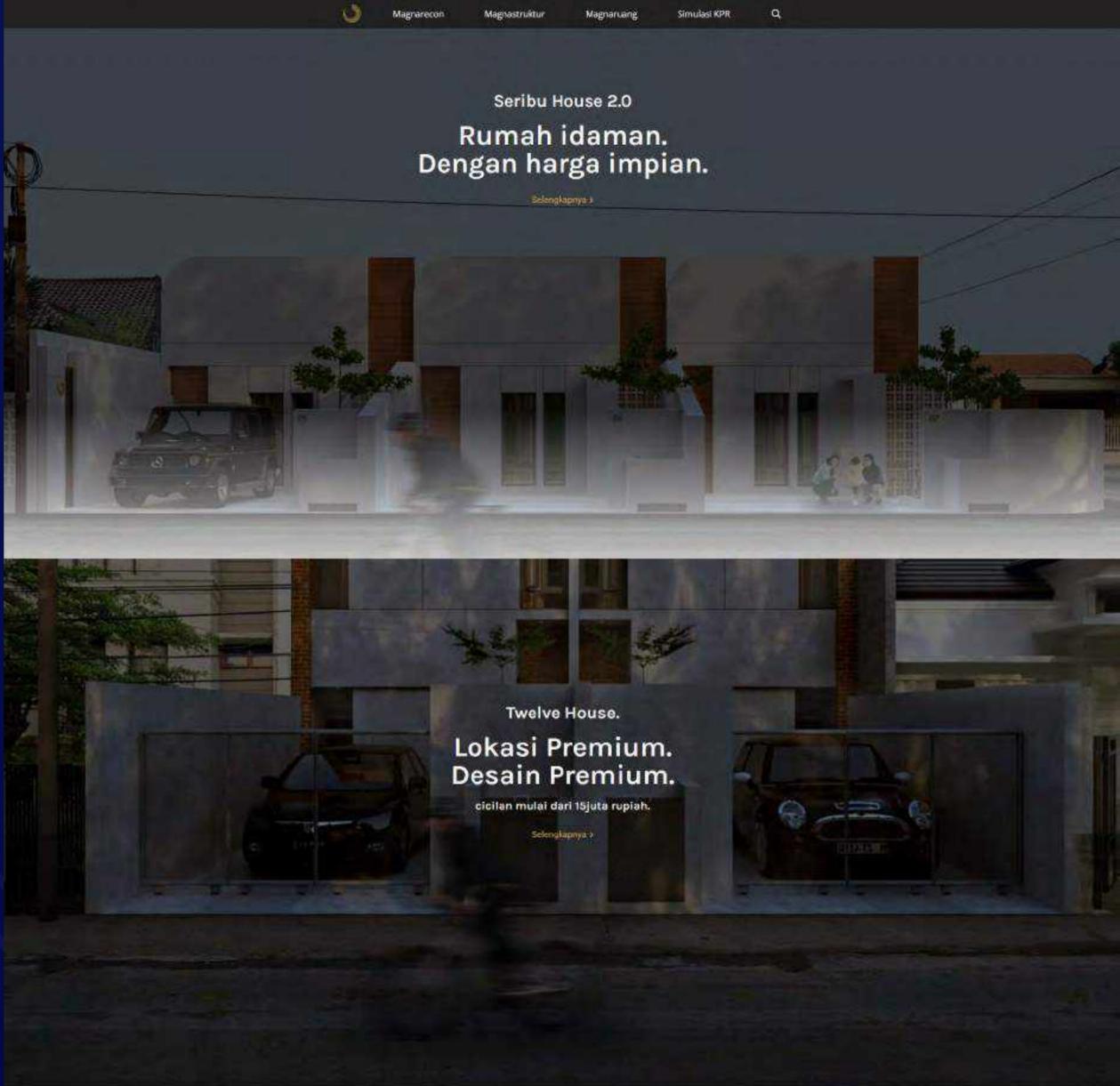


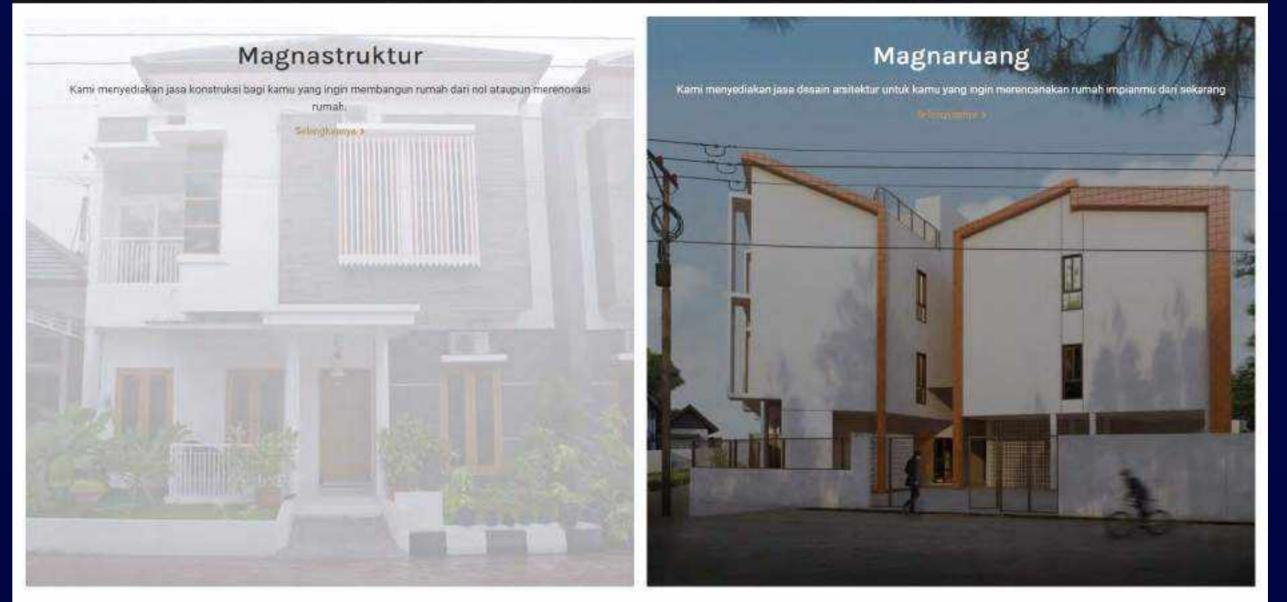




www.magnarecon.com







Magnarecon memiliki visi & misi kedepan untuk terus berintegritas dan berkomitmen dalam mengembangkan bisnis properti yang berkelanjutan di seluruh wilayah Indonesia. Dan bekerjasarna dengan arsitek terbaik di bidangnya untuk membangun rumah huni yang modern dan nyaman

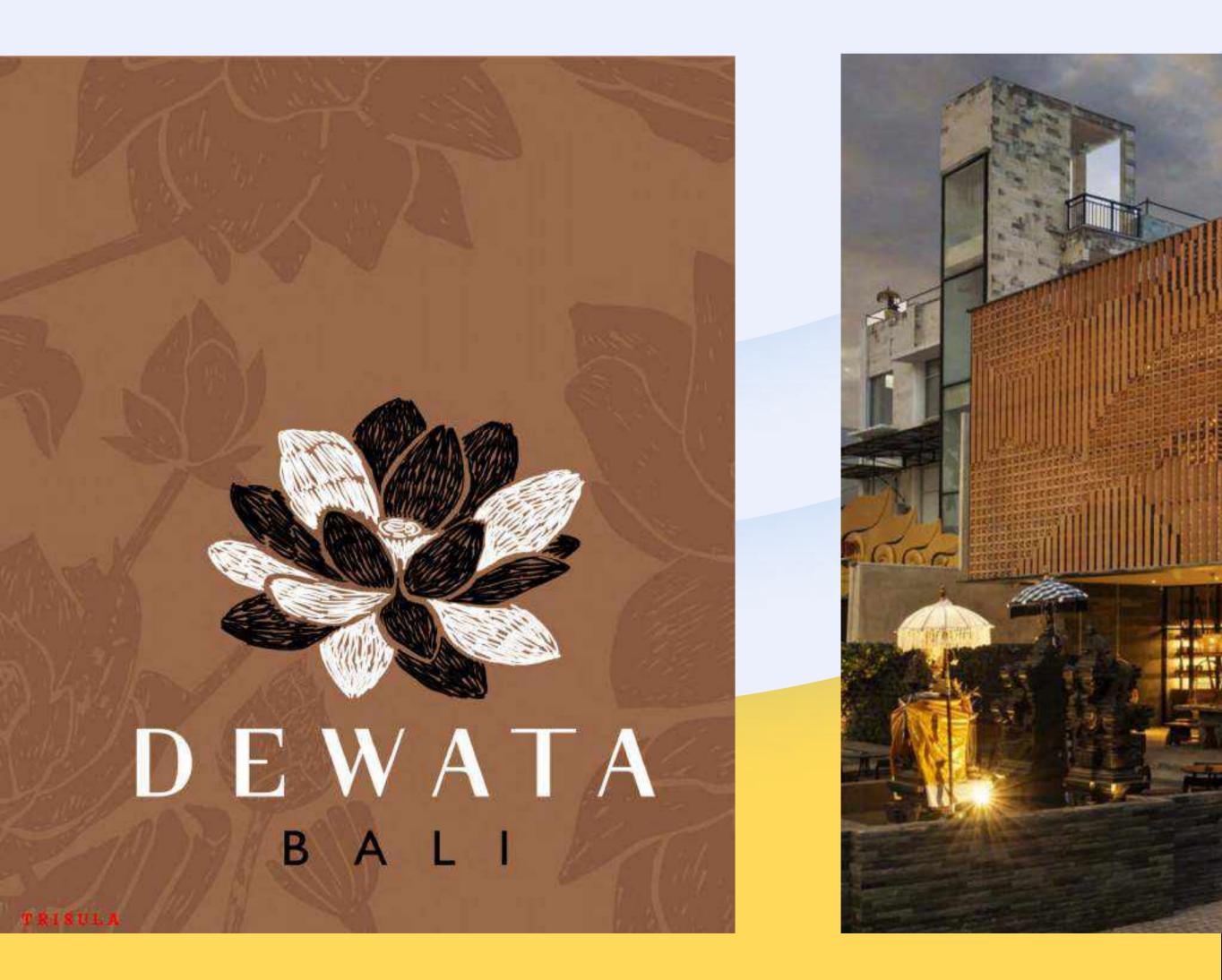


Prinsip Kami

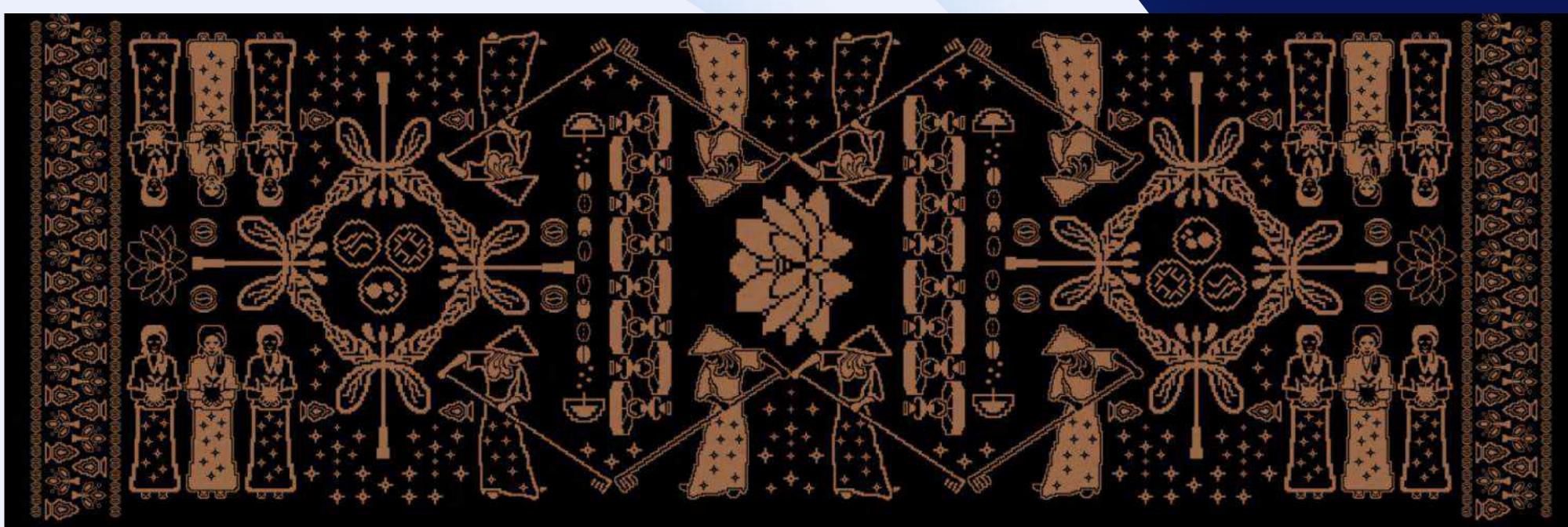












TRISULA





TRISULA

STARBUCKS RESERVE DEWATA

Jl. Sunset Road No.77, Seminyak, Kuta, Kabupaten Badung, Bali 80361

Acting creative lead for the concept of the biggest Starbucks Reserve in Southeast Asia, Starbucks Dewata.

🧹 Cultural Research

Branding & Identity

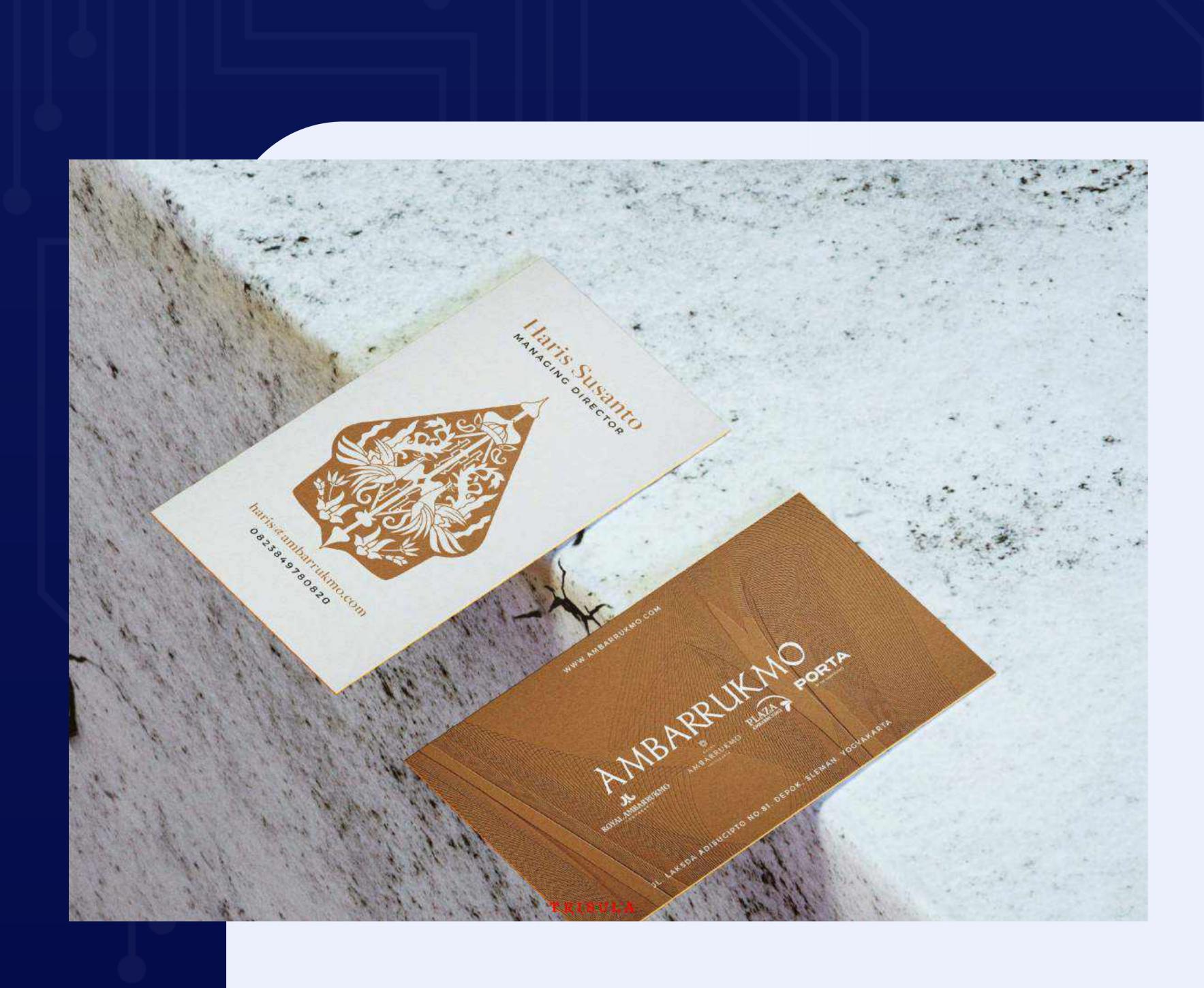
Communication Strategy

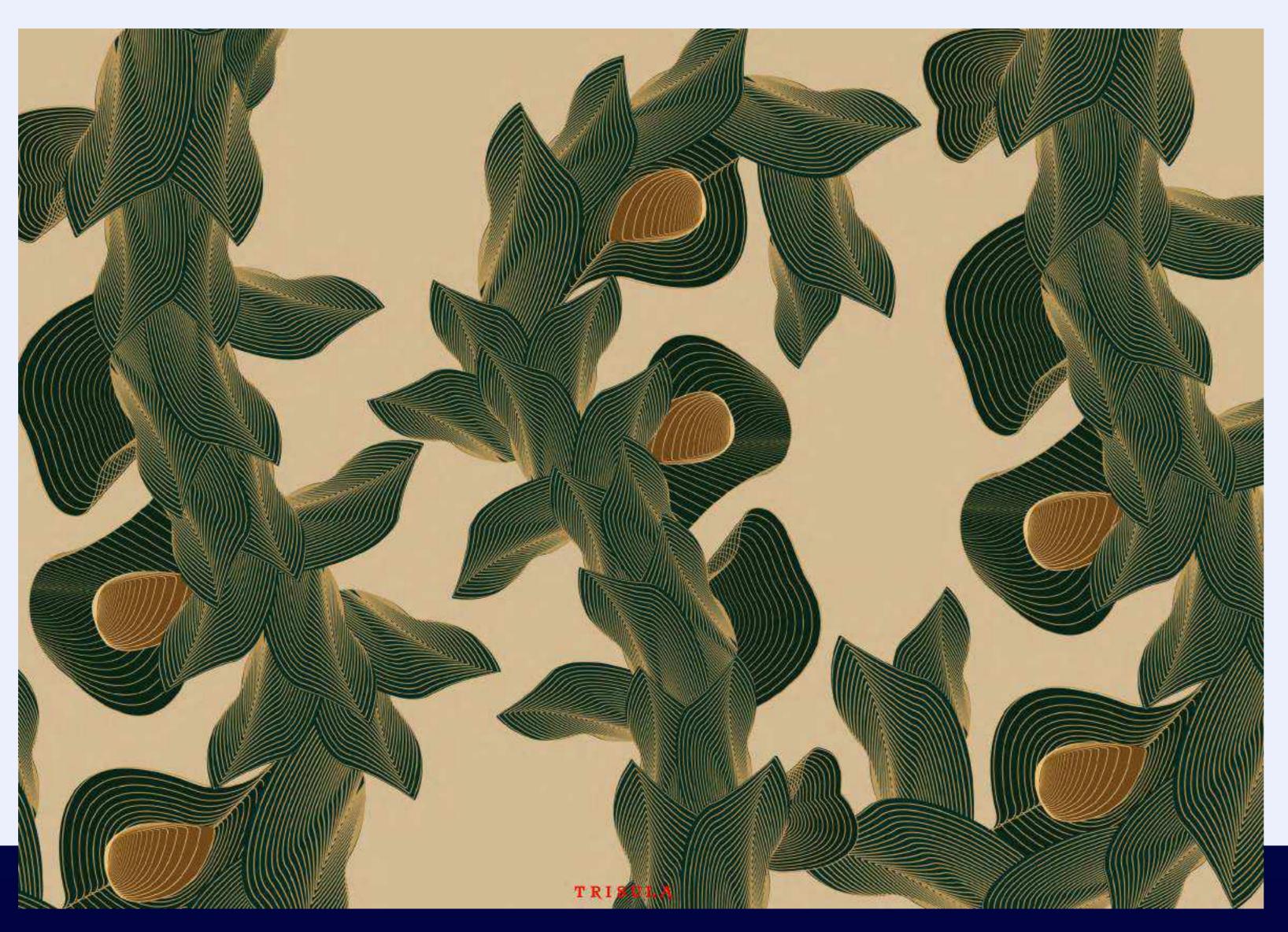
Consulting





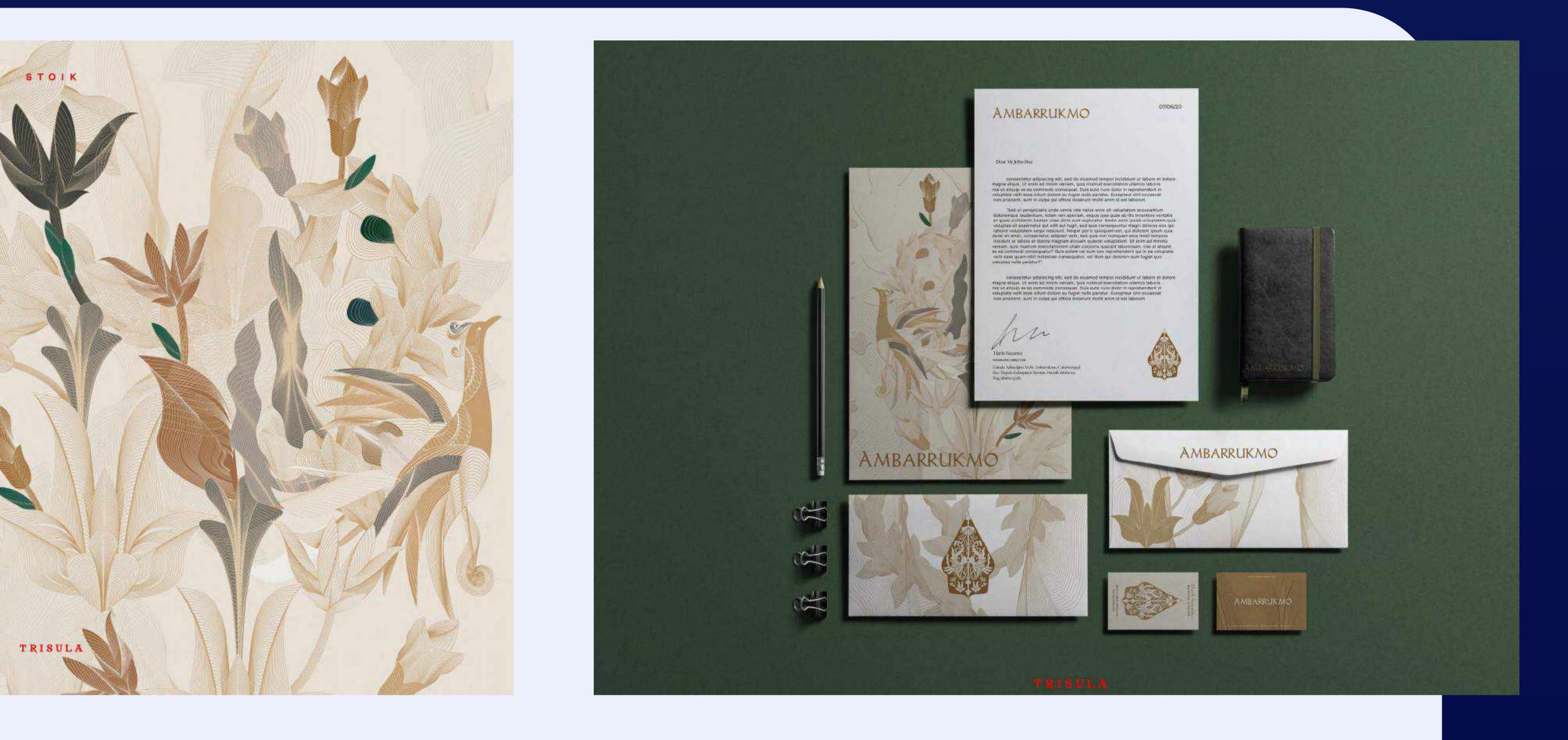


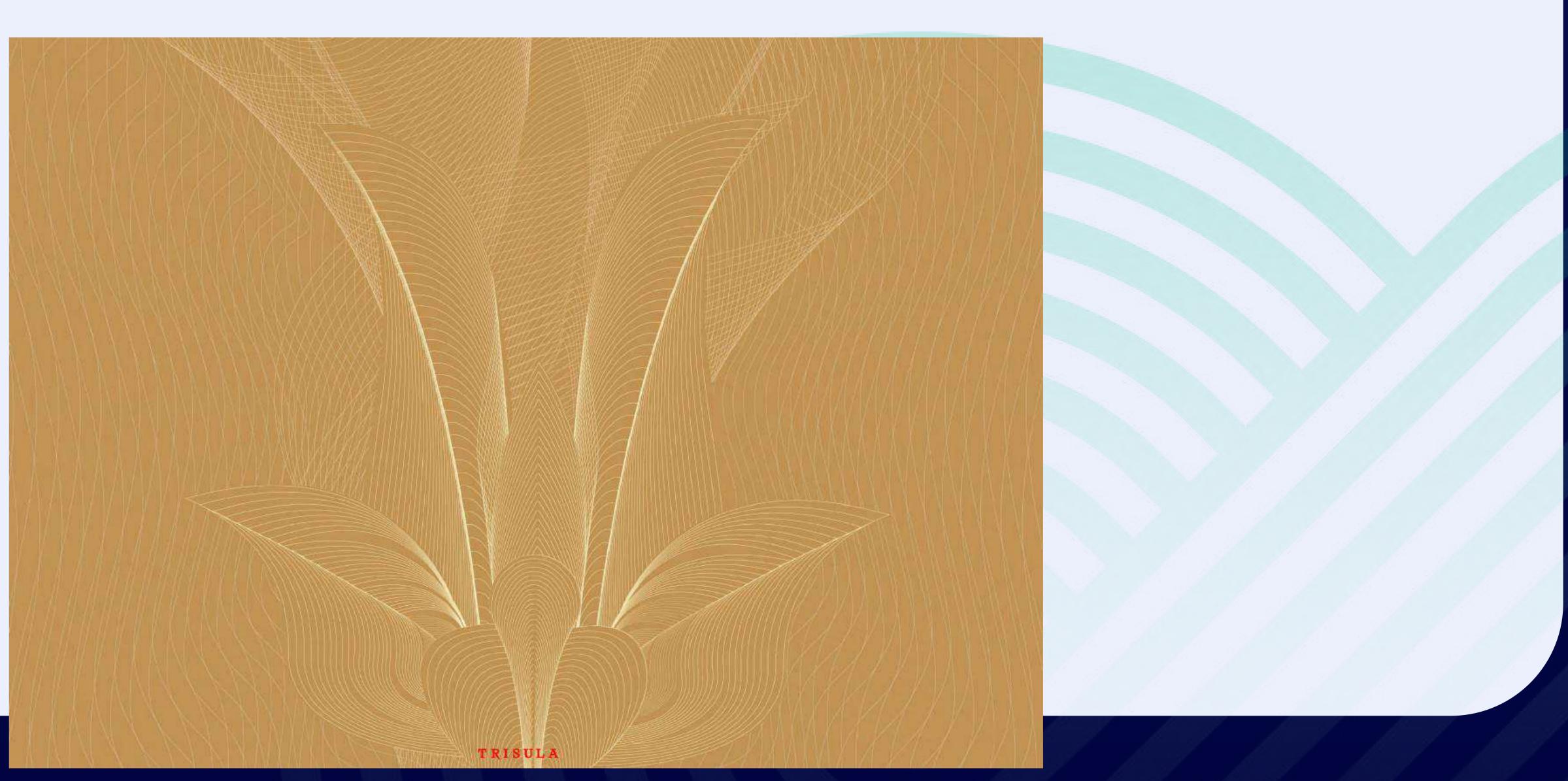




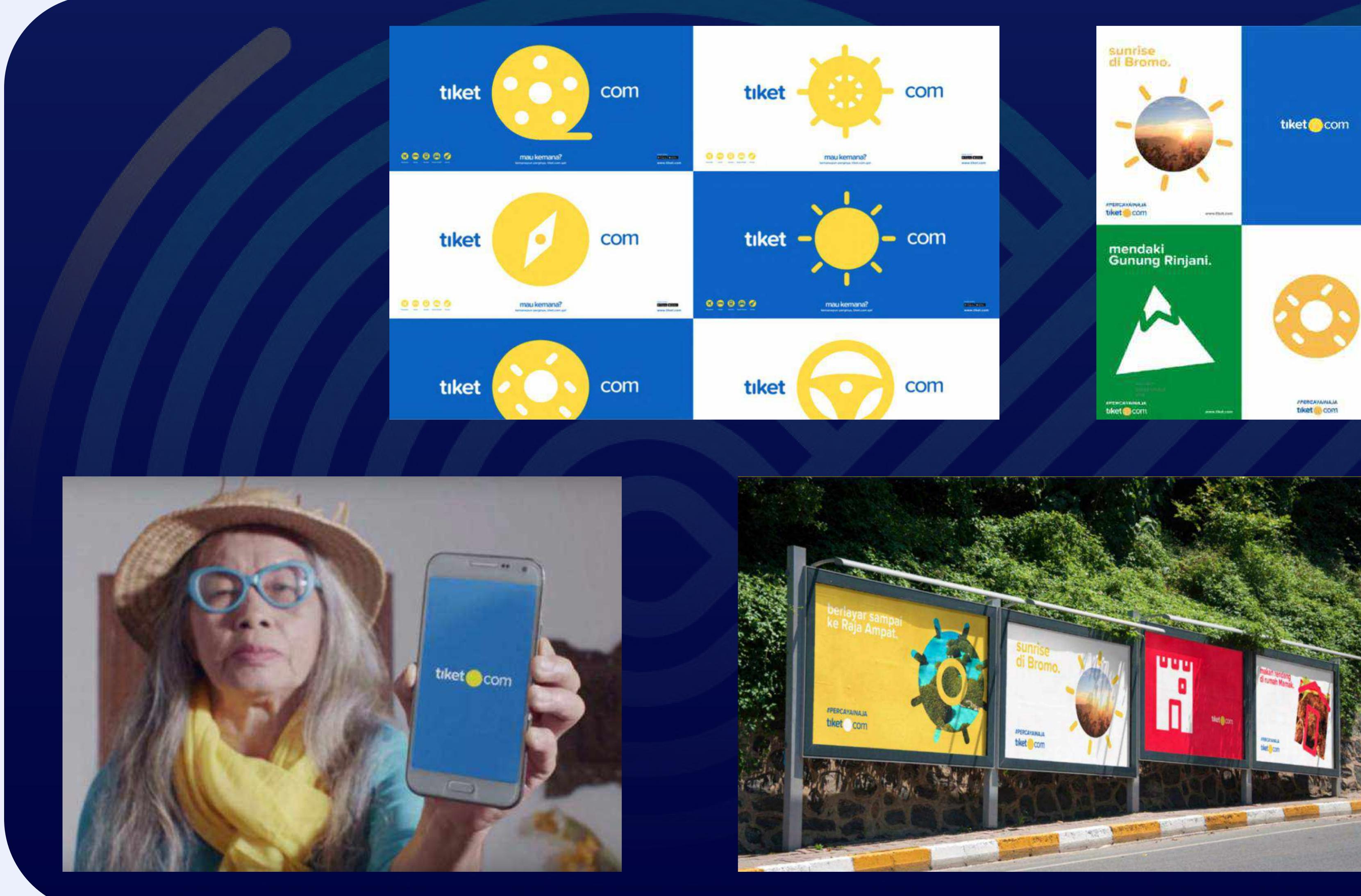


AMBARRUKMO



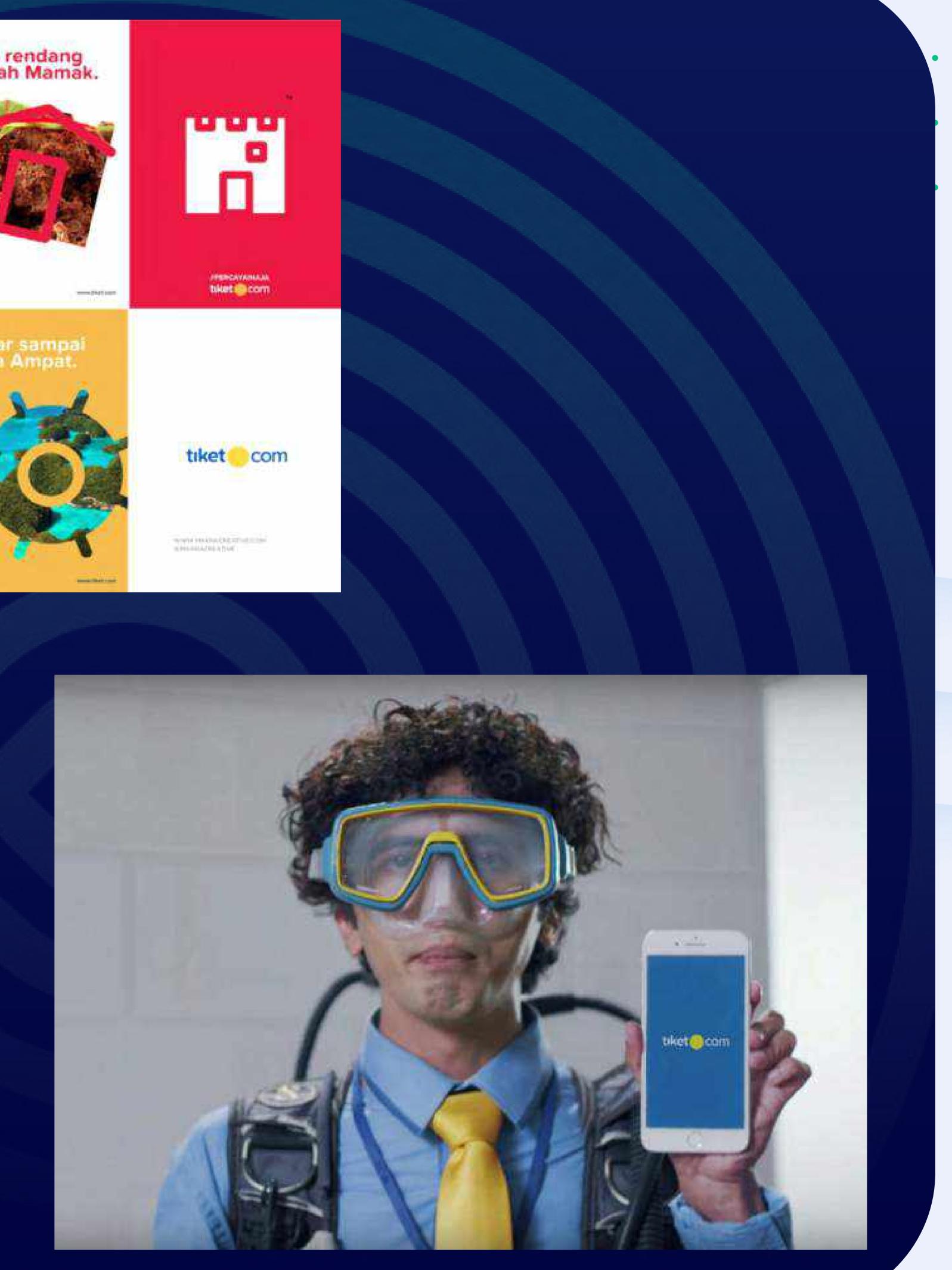


TRISULA









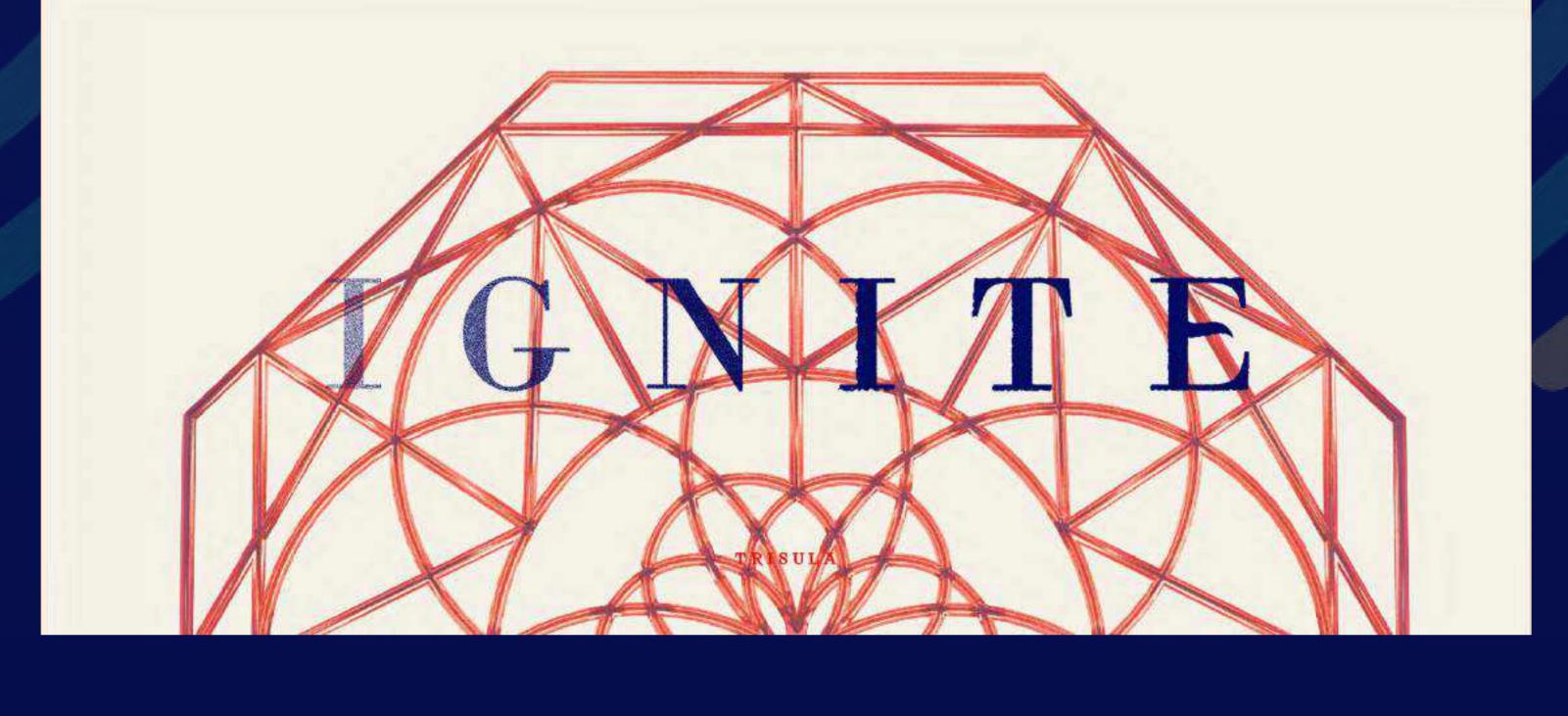
TRISULĂTM

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IGNITE

Green School Foundation helding their annual event "IGNITE", a gala style evening with authentic Balinese touch to gather like-minded partners who believe in transforming education and sustainability as much as they are.









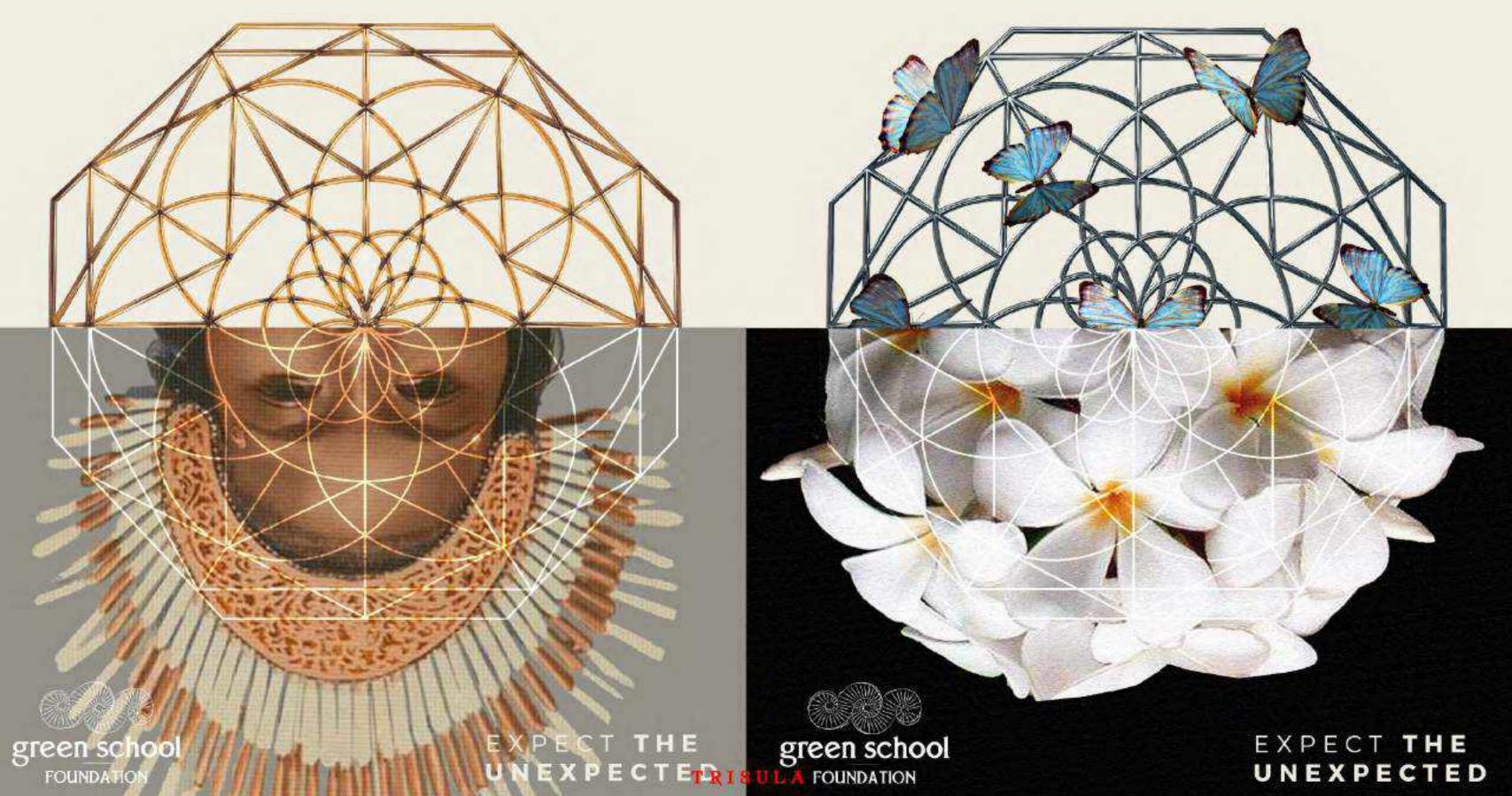
BRANDING & IDENTITY, COMMUNICATION STRATEGY, VISUAL STRATEGY,



IGNITE BALI 1960'S

08.05.21 Your presence resonates with our hopes

IGNITE BALI 1960'S



TRISULA

08.05.21 Your presence resonates with our hopes

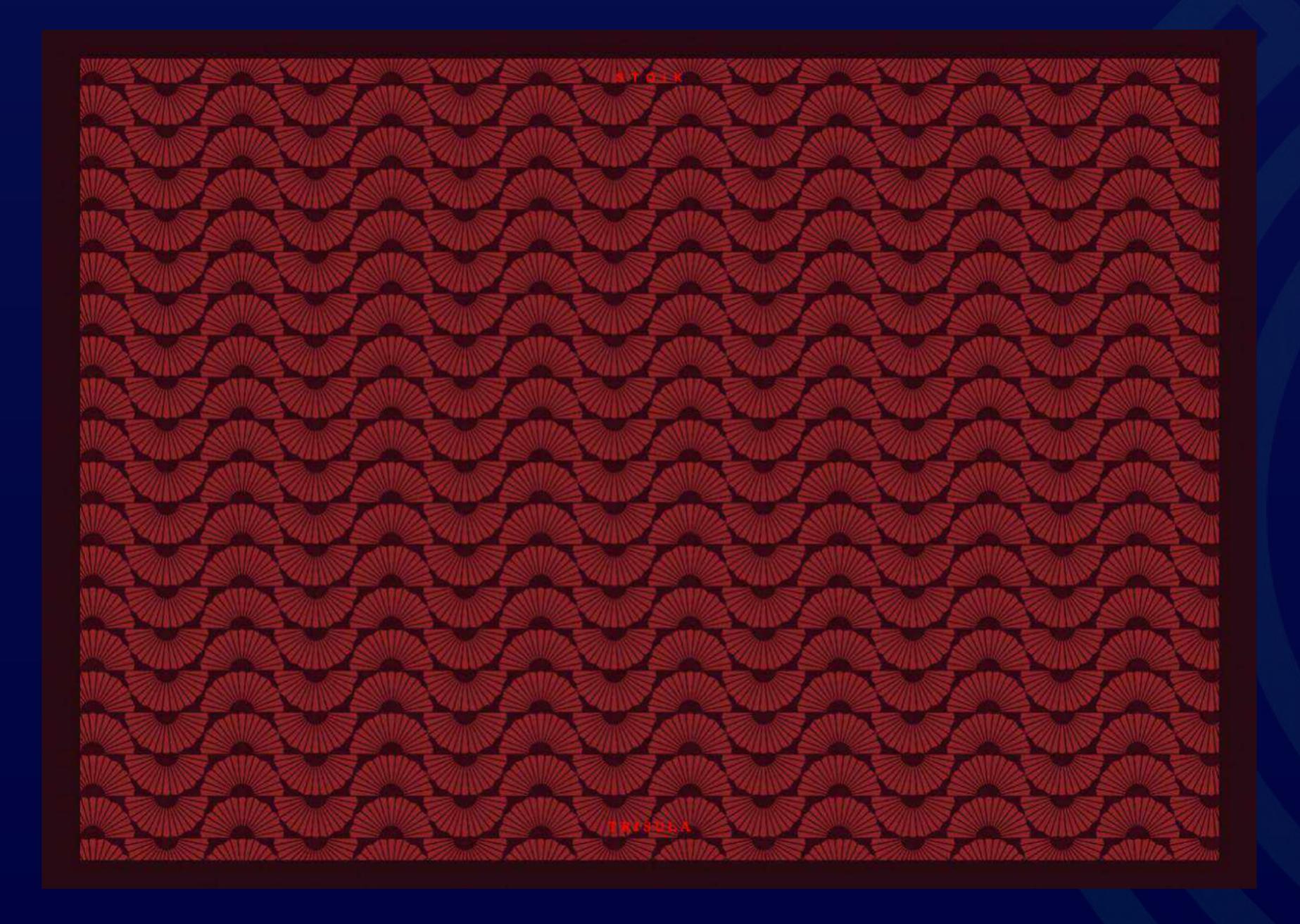




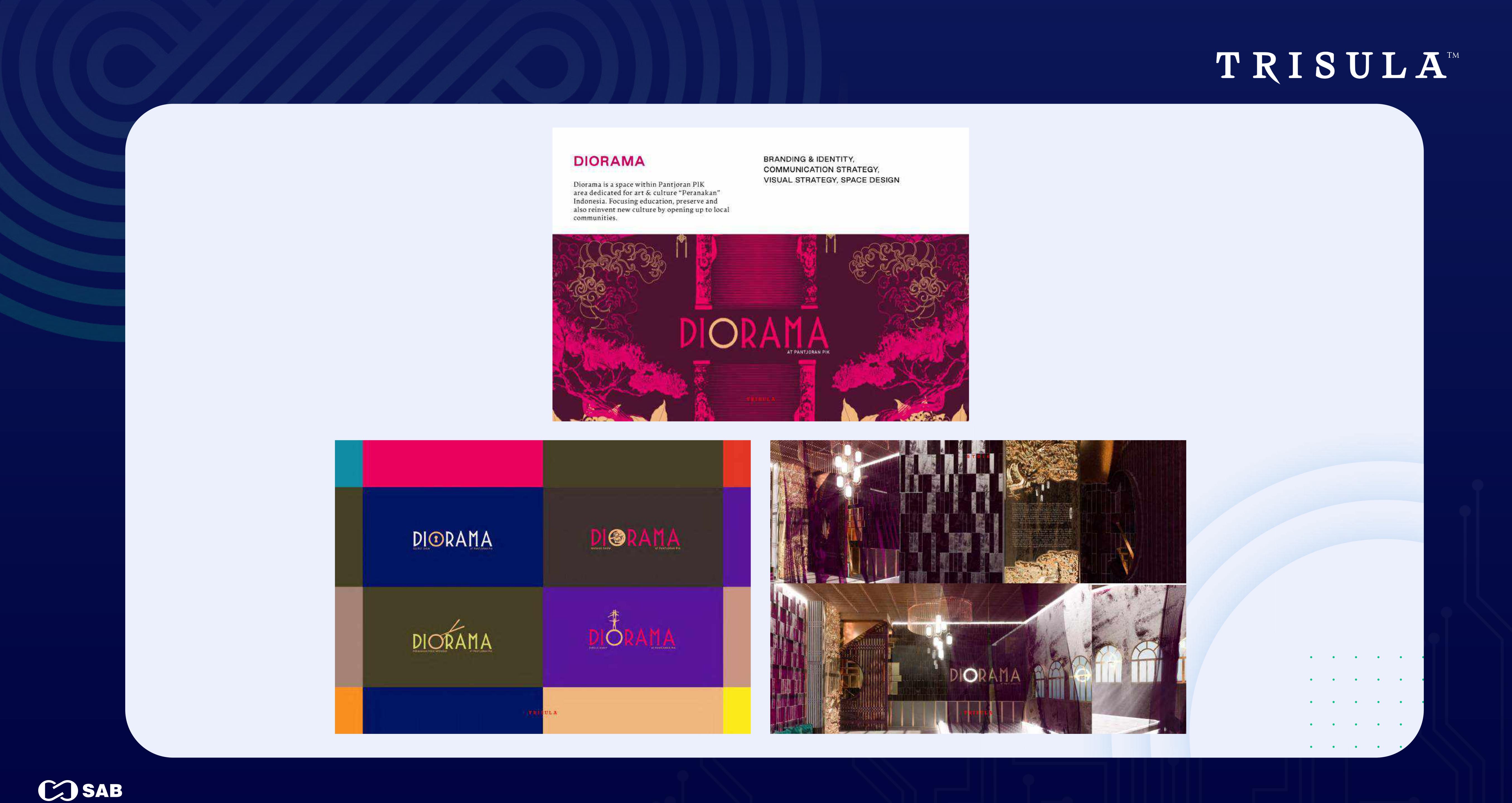
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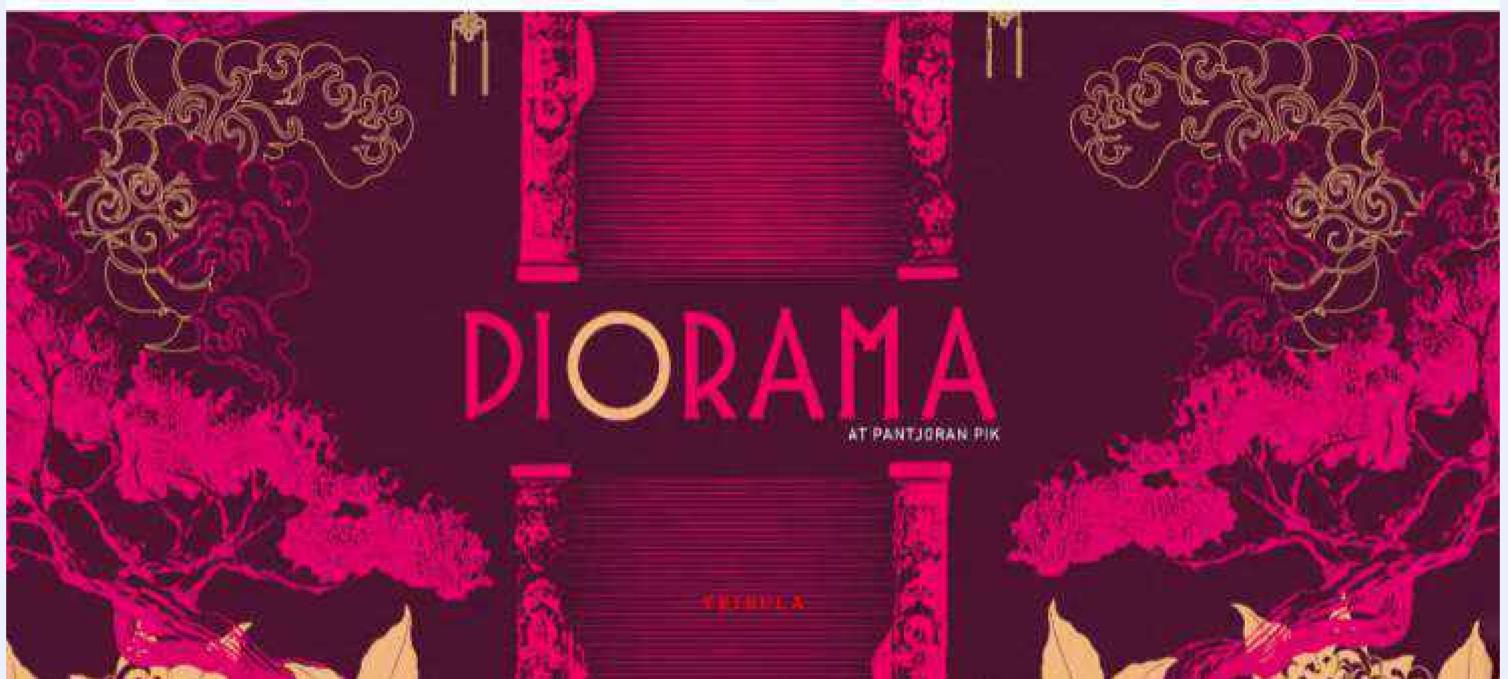
TRISULA





TRISULA







OUR

bringing the solution into our clients' dreams.

You will receive a line of proven and coordinated processes that produce the optimal output of a solution rewarded with effectiveness and efficiency. SAB brings your dream projects into reality.

Some of the technologies behind SAB:



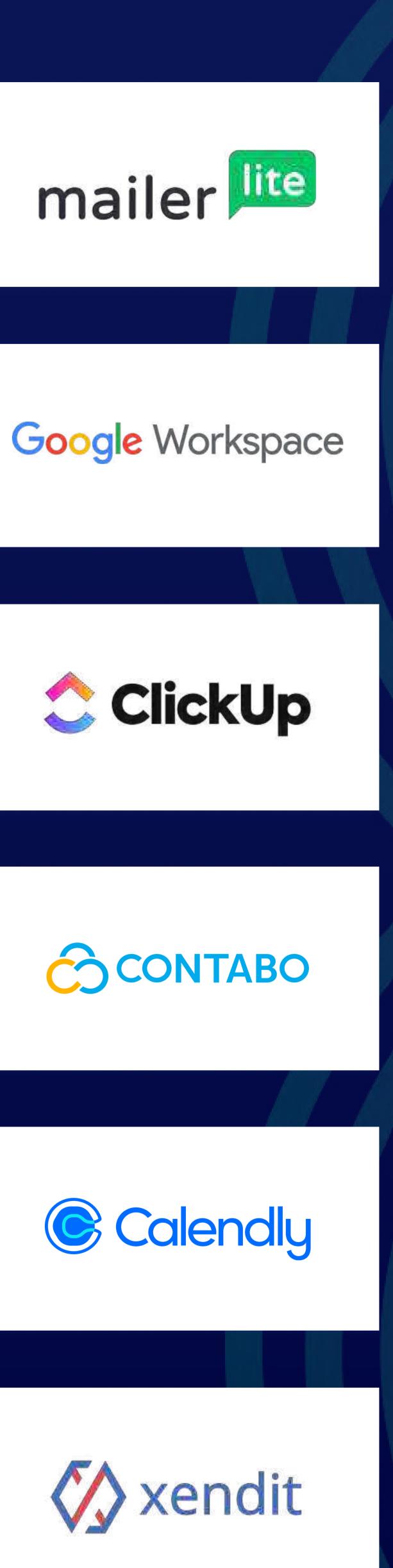


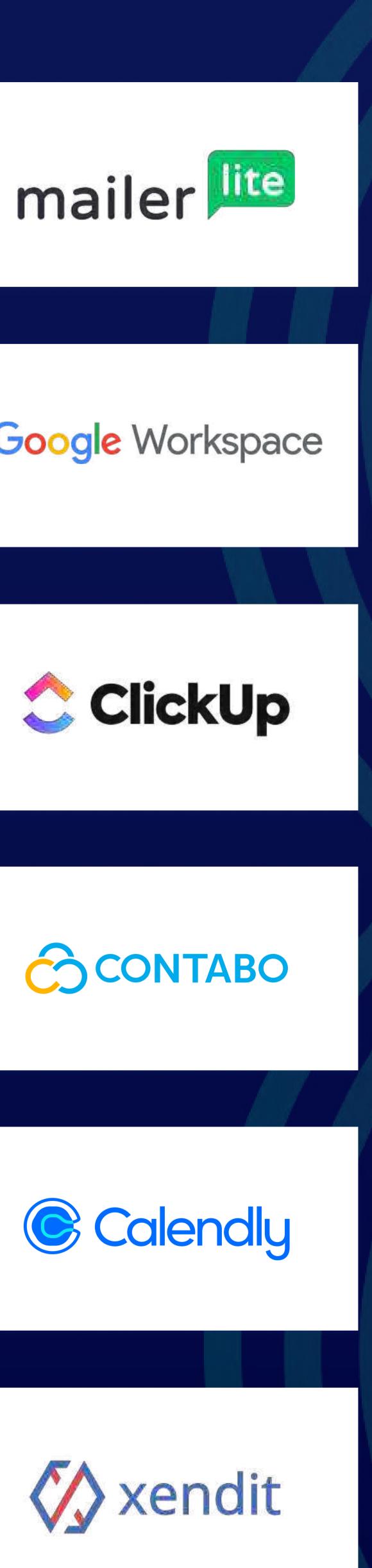


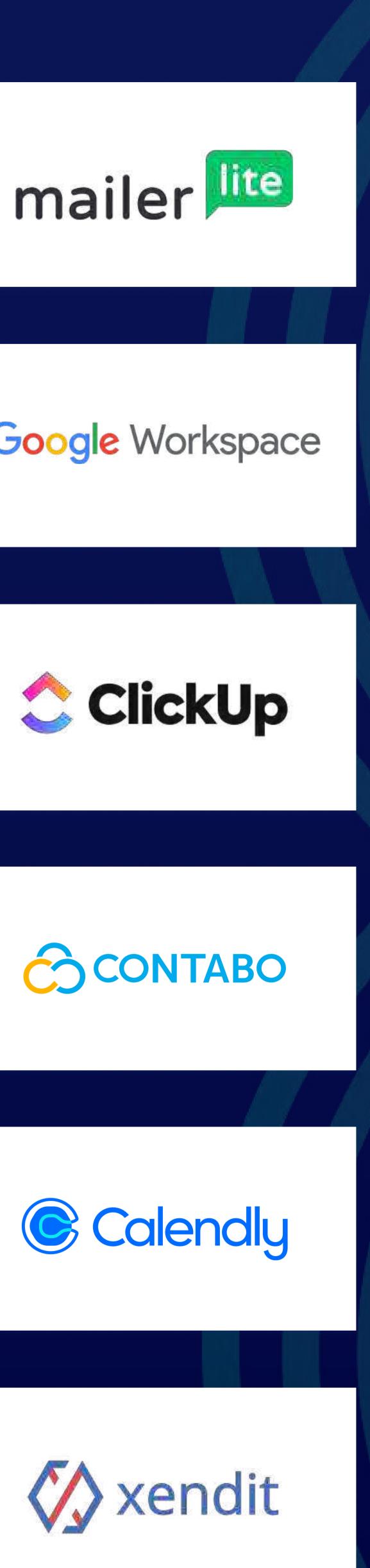


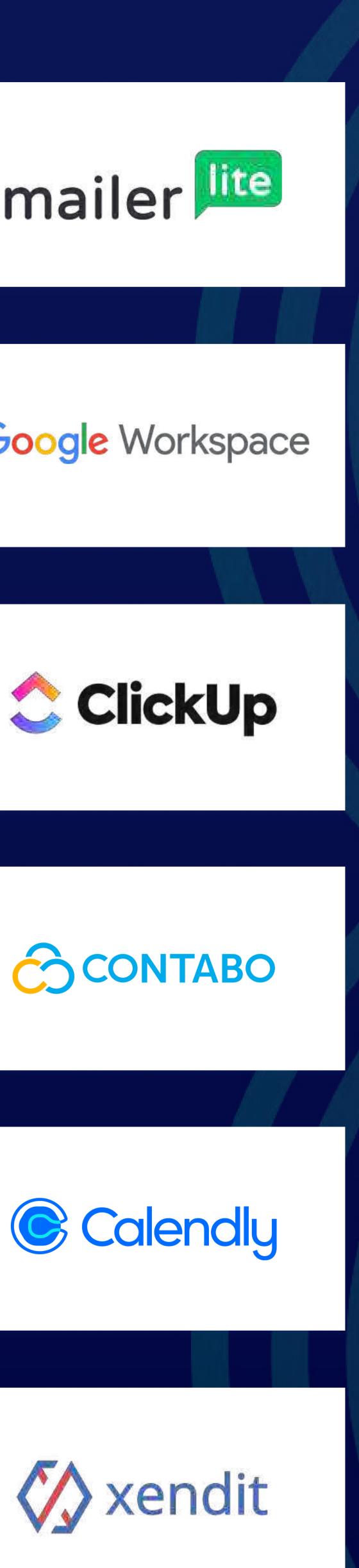


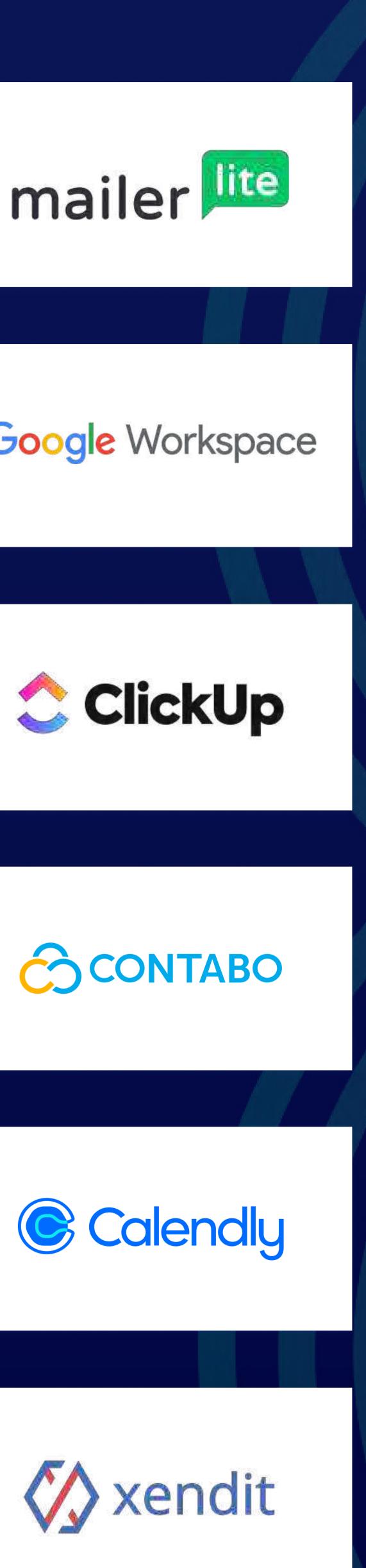








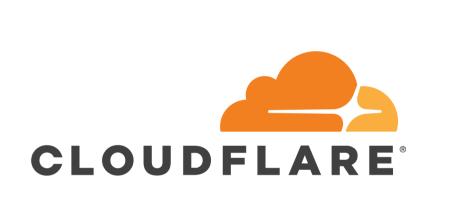


















WE HAVE BEEN ACKNOWLEDGED FOR **OUR CAPABILITIES IN THE DIGITAL INDUSTRY**









Take a look at some of our precious clients We did a great job with these companies. You can be **next** to work with!

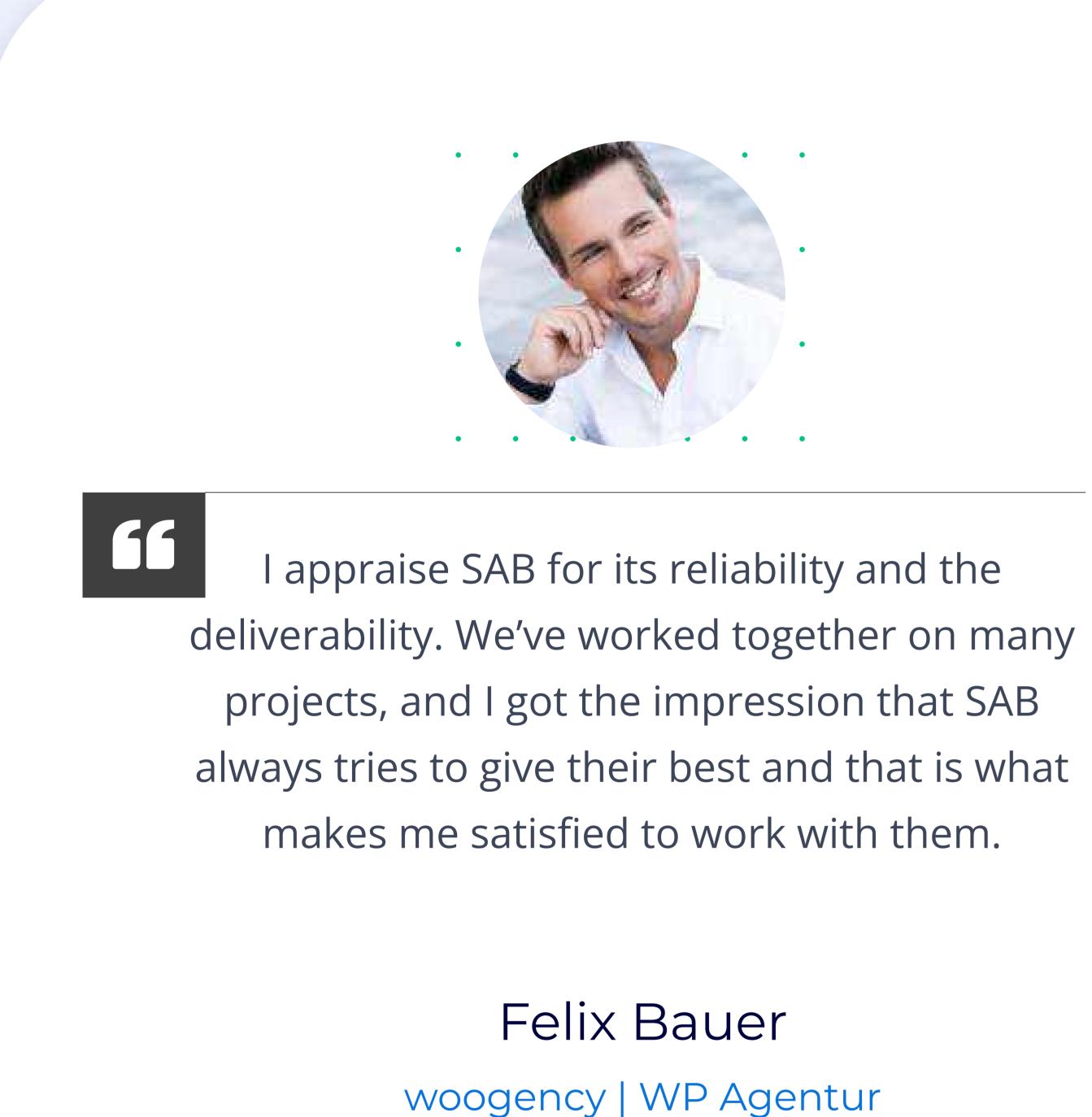








we value our clients and here's what our clients are saying about SAB







SAB is my trusted partner for any digital needs. They have managed my online presence for over 4 years and I'm honestly looking for another 20 years. They can translate my vision into something real, which helps me a lot in leveling up my brand.

Gita Savitri Devi

Influencer, content creator, and writer



SAB helped us not only for our brand awareness but also for the sales conversion. Budget management is transparent, and they hit the agreed KPI. That's what I'm always looking for from an agency.



Ariandes Vedddytarro PT Servier Indonesia





READY TO TAKE OFF YOUR BUSINESS WITH **SAB**?



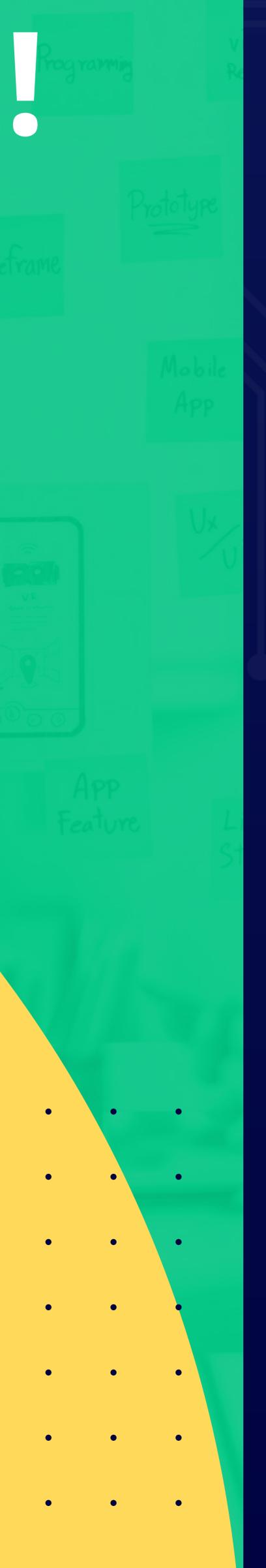
Come by & Say Hello!

SAY Think Do Feel

Win

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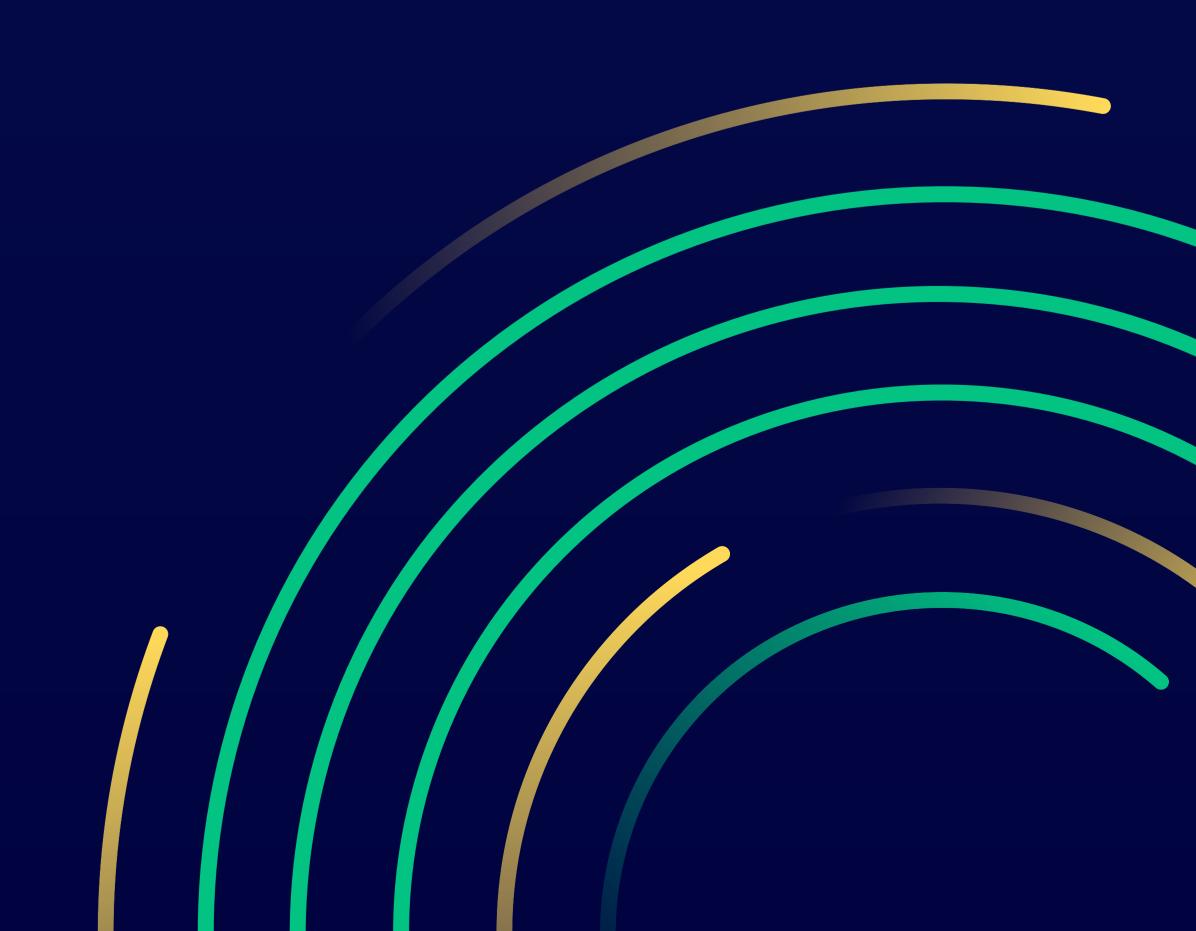




Every hello is welcome at SAB! It's our pleasure to introduce more about our business and engage in a deep dive session of how we can help you as a partner. Kindly reach us for any question you may have, as we're always ready to answer with solutions.

PT Sinergi Antar Benua

South Quarter Tower A level 18, Jl. R.A. Kartini No.Kav. 8, RT.10/RW.4, West Cilandak, Cilandak, South Jakarta City, Jakarta 12430



We'll be glad if you take some time to discuss your dream project with us. Have no worries as we will give you an open consultation and guide you to what step to take ahead after our discussion. WhatsApp or send us an email to make your appointment.



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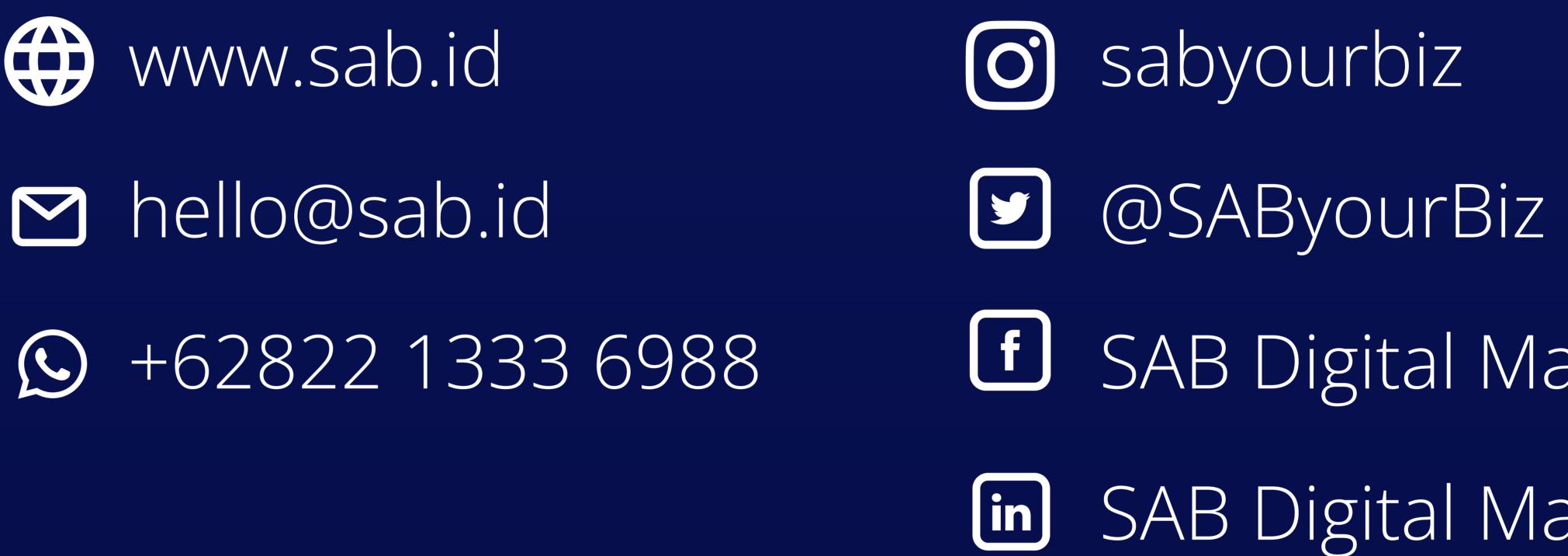
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CFC Bangka

Go.V

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- **f** SAB Digital Marketing Agency **In** SAB Digital Marketing Agency

1155103

Hotel Maharani

JI. Mampang Prapatan VI

Mampang

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Gereja Ka Fransiski

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For you

thank you for taking company profile

we wish the informations compiled and presented satisfies your curiosity

wishing you a beautiful day. Thank you and see you!



thank you for taking the time to read our

